



Board of Directors Regular Meeting Agenda

Wharfinger Building, Bay Room (downstairs)
1 Marina Way, Eureka, CA 95501

Monday, November 24 2025
3:30 PM

Meeting Information

Meeting Reports and Comments

Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the Board, including those received less than 72 hours prior to the Board's meeting, will be made available to the public at redwoodenergy.org.

Speakers wishing to distribute materials to the Board at the meeting must provide 13 copies to the Board Clerk.

How to Participate

This is a hybrid in-person and virtual meeting. As a courtesy, the public may participate remotely through the Zoom platform. RCEA cannot guarantee uninterrupted teleconference access. When technical difficulties arise, the meeting will continue unless otherwise required by law, such as when a Board member attends the meeting remotely pursuant to certain Brown Act provisions. The only way to guarantee that the Board receives your comment is to attend the meeting in person or submit your comment in writing before the meeting.

To participate in the meeting online, go to <https://us02web.zoom.us/j/81972368051>.

To participate by phone, call (669) 900-6833 or (253) 215-8782. Enter webinar ID: 819 7236 8051.

To speak during the public comment periods, raise your hand in the online Zoom webinar, or press star (*) 9 on your phone to raise your hand. Staff will ask you to unmute your phone or computer when it is your turn. You will have 3 minutes to speak.

Email written comments to PublicComment@redwoodenergy.org. Identify the agenda item number in the subject line. Comments will be included in the meeting record but not read aloud during the meeting.

Accessibility

Need help with accessibility? Any member of the public needing special accommodation to participate in this meeting or access the meeting materials should email LTaketa@redwoodenergy.org or call (707) 269-1700 at least 3 business days before the meeting. Assistive listening devices are available.

Open Session (Call to Order)

1. Roll Call | Remote Director Participation

- 1.1. Approve teleconference participation request for this meeting by Director pursuant to Brown Act revisions of AB 2449 due to an emergency circumstance to be briefly described.

2. Reports from Member Entities

3. Oral & Written Communications

This time is provided for people to address the Board or submit written communications on matters not on the agenda. At the conclusion of all oral communications, the Board may respond to statements. Any request that requires Board action will be set by the Board for a future agenda or referred to staff.

4. Consent Calendar

All matters in the Consent Calendar section are considered routine by the Board and are enacted in one motion. There is no separate discussion of any of these items; if discussion is required, that item is removed from the Consent Calendar and considered separately. At the end of the reading of the Consent Calendar, Board members or members of the public can request that an item be removed for separate discussion.

- 4.1. Approve Minutes of October 23, 2025, Board Meeting.
- 4.2. Accept Disbursement Report for September 2025, and Financial Reports for This Fiscal Year Through September 2025.
- 4.3. Receive Federal Activity Report.
- 4.4. Approve Task Order Services Through December 2026 with each Northern Rural Energy Network Implementing Partner Under Their Respective NREN Program Implementation Agreements and Authorize the Executive Director to Execute All Applicable Documents for the Following Not-to-Exceed Amounts:
 - \$1,000,000 with Lake Area Planning Council
 - \$1,000,000 with Mendocino Council of Governments
 - \$5,700,000 with Sierra Business Council.
- 4.5. Cancel the Regular RCEA Board Meeting of December 22, 2025, at 3:30 p.m.
- 4.6. Authorize the Executive Director to Select the Energy Efficiency Kit Service Vendor(s) that Best Meet the Needs of RCEA and NREN for Service Contract(s) for a Not to Exceed Value of \$290,000 and, Upon the Review and Approval by RCEA Legal Counsel, Authorize the Executive Director to Execute All Applicable Documents.

5. Items Removed from Consent Calendar

Items removed from the Consent Calendar section will be heard under this section.

Community Choice Energy (CCE) Business (Confirm CCE Quorum)

Items under this section of the agenda relate to CCE-specific business matters that fall under RCEA's CCE voting provisions, with only CCE-participating jurisdictions voting on these matters with weighted voting as established in the RCEA joint powers agreement.

6. CCE Business Consent Calendar – None.

7. **Old CCE Business** – None.

8. **New CCE Business** – None.

End of CCE Business | Resume RCEA Board Business

9. **Old Business**

9.1. Diablo Canyon Power Plant Nuclear Allocation for 2026

Direct staff on whether to accept the 2026 nuclear allocation, making a short-term exception to the RCEA Energy Risk Management Policy's prohibition on nuclear power procurement, as allowed for in the Energy Risk Management Policy.

10. **New Business**

10.1. Flycatcher Local Distributed Energy Resources Energy Storage Services Agreements Located at the Site of the Formerly Operational Fairhaven Biomass Plant

Approve Resolution 2025-7 Approving the Form of and Authorizing Execution of the Energy Storage Service Agreements with California Condor, LLC.

10.2. Northern Rural Energy Network 2028 Business Cycle Implementation Plan – Inclusion of Yolo County

Approve the Inclusion of Yolo County as a Participant in the NREN 2028-2031 Business Plan.

10.3. RCEA and Desert Community Energy Joint Pre-Payment of Power Purchase Agreement Advisory Service

Authorize Executive Director to take necessary steps to pursue an energy pre-payment transaction including:

1. Develop and execute an agreement with John Norman and Tyler Noble of Municipal Capital Markets Group, Inc. jointly with Desert Community Energy for advisory and related services in support of an energy prepayment transaction for the two CCAs at a total shared cost not to exceed \$350,000, and
2. Select and negotiate an agreement with Project Participant Legal Counsel at a total shared cost not to exceed \$300,000, all contingent upon successful execution of an energy pre-payment transaction.

10.4. ReconMR Presentation on RCEA Brand Awareness Survey Results

11. Staff Reports

- 11.1. Executive Director's Report

12. Future Agenda Items

Any request that requires Board action will be set by the Board for a future agenda or referred to staff.

13. Closed Session

- 13.1. Real Property Negotiations Pursuant to Government Code § 54956.8 in re: APN 001-135-007; RCEA negotiator: Executive Director; Owner's negotiating party: Wells Commercial; Under negotiation: price and terms.
- 13.2. Public Employee Performance Evaluation, pursuant to Government Code § 54957: Executive Director.

14. Reconvene to Open Session

15. Closed Session Report

16. Adjournment

Next Regular Meeting

Thursday, January 22, 2026 | 3:30 PM

Wharfinger Building Bay Room (downstairs), 1 Marina Way, Eureka, CA 95501
Online and phone participation is available via Zoom.



STAFF REPORT
Agenda Item # 1.1

AGENDA DATE:	November 24, 2025
TO:	RCEA Board of Directors
FROM:	Eileen Verbeck, Deputy Executive Director
SUBJECT:	Member Teleconference Participation

BACKGROUND

Since emergency Brown Act meeting law changes went into effect in 2020 due to the COVID-19 public health emergency, the RCEA Board of Directors, Community Advisory Committee (CAC) and the subcommittees of those bodies met online with no physical, public meeting location. Governor Newsom signed AB 361 into law in September 2021, which allowed these bodies to continue meeting completely virtually without publishing each member's participation location while the COVID state of emergency continued and state or local officials recommended social distancing measures or the RCEA Board determined that meeting in person posed health and safety risks.

The COVID-19 State of Emergency ended on February 28, 2023, and RCEA Board and CAC meetings returned to meeting in-person at a physical location, with allowances under existing Brown Act rules or new AB 2449 Brown Act rules should a Board or CAC member need to participate from a remote location for certain reasons. If another state of emergency is declared, these bodies may be able to return to completely remote meetings.

SUMMARY

RCEA Board Directors may attend up to two meetings per year from a remote location without making the location accessible to the public for the following reasons:

1. "Just cause"
 - a. To provide childcare or caregiving need to a child, parent, grandparent, grandchild, sibling, spouse, or domestic partner;
 - b. Due to a contagious illness that prevents the member from attending in-person;
 - c. Due to a need related to a physical or mental disability as defined in Government Code sections 12926 and 12926.1 not otherwise accommodated; and
 - d. Due to travel while on official business of the legislative body or another state or local agency.
2. "Emergency circumstance" due to a physical or family medical emergency that prevents the member from attending in person.

If a Board Director would like to attend the meeting remotely due to an emergency circumstance, the Board will take action by majority vote to approve the Director's remote participation. A vote is not necessary for a request to attend remotely for just cause. A brief

description, protecting the Director's (or Director's family member's) medical privacy, needs to be provided in both cases.

The remotely participating Board Director needs to publicly disclose at the meeting before any action (vote) is taken, whether anyone 18 years of age or older is present in the room at the remote location with the Director, and the general nature of the individual's relationship with the Director.

If the Board Director anticipates needing to participate remotely for more than 2 meetings per year, staff recommends arranging for a publicly and ADA accessible space with visual and audio meeting capabilities from which to participate.

Staff asks to be notified one-week in advance, if possible, of remote meeting attendance so the Director's publicly and ADA accessible remote meeting address can be published in the agenda, if required per Brown Act open meeting laws.

Current Remote Participation Requests

As of the writing of this staff report, there have been no remote director participation for "just cause" or "emergency circumstances" requests.

RECOMMENDED ACTION (if needed)

Approve teleconference participation request for this meeting by Director pursuant to Brown Act revisions of AB 2449 due to an emergency circumstance to be briefly described.



Board of Directors Draft Meeting Minutes

Wharfinger Building, Bay Room (downstairs)
1 Marina Way, Eureka, CA 95501

Thursday, October 23 2025
3:30 PM

Attendance

Present

Natalie Arroyo	Scott Bauer, Chair (arrived 3:41 p.m.)	Carlos Diaz
Michael Gerace	Skip Jorgensen	Heidi Moore-Guynup, Alt. Dir.
Sarah Schaefer (arrived 3:40 p.m.)	Frank Wilson	Sheri Woo, Vice Chair

Absent

Jason Ramos	Elise Scafani	Jack Tuttle
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Staff and Others Present

Name	Title
Ken Beals	IT Technician
Elizabeth Burks	Executive Director
Ronnie Chaussé	Acting Finance Manager
Nancy Diamond	RCEA Legal Counsel
Richard Engel	Power Resources Director
Jocelyn Gwynn	Senior Power Resources Manager
Mikael Jakobsson	CADEMO Director, Cierco Chairman and Founder
Louis Langlois	Renewable Properties Director of Origination
Lori Taketa	Board Clerk
Eileen Verbeck	Deputy Executive Director

Open Session

Vice Chair Woo called a meeting of the Board of Directors of the Redwood Coast Energy Authority to order at the above location and date at 3:38 p.m. Meeting notices were posted on October 17, 2025.

Reports from Member Entities

Director Arroyo thanked staff for their work on the Foster Avenue solar and battery storage project, the ribbon cutting for which she attended. Director Moore-Guynup reported Blue Lake Rancheria meetings with California Energy Commission and California Public Utilities Commission representatives, and on the Rancheria's application for a National Renewable Energy Laboratory vehicle-to-grid fast-charger grant.

Consent Calendar

- 4.1. Approve Minutes of September 25, 2025.
- 4.2. Accept Disbursement Report for August 2025, and Financial Reports for This Fiscal Year Through August 2025.
- 4.3. Receive Federal Activity Report.
- 4.4. Receive Regulatory and Legislative Platform Engagement Report.

Chair Bauer began facilitating the meeting. No items were removed from the Consent Calendar.

M/S: Arroyo, Moore-Guynup: Approve Consent Calendar Items.

The motion passed with a unanimous vote. Ayes: Arroyo, Bauer, Diaz, Gerace, Jorgensen, Moore-Guynup, Schaefer, Wilson, Woo. Noes: None. Absent: Scafani, Tuttle. Abstain: None.

Old Business

6.1. CADEMO Central California Offshore Wind Project Loan Term Modifications

Executive Director Burks described the CADEMO offshore wind pilot project and RCEA's loan to keep the project viable while seeking alternate funding. Staff described RCEA loan conditions, repayment timelines, and State of California loans committed during the 2025-26 budget process. CADEMO Director Mikael Jakobsson explained challenges faced by the project company, the project's budget, timelines and deliverables. The directors inquired about additional funding needed and benefits to area Native American tribes and discussed potential local alternatives for needed research vessels and benefits of funding mechanisms available to Native American tribal corporations. There was no public comment on this item.

M/S: Arroyo, Bauer: Authorize the ad hoc Board CADEMO Loan Subcommittee comprised of members Bauer, Gerace, Scafani, and Woo, to approve revised terms of the Loan Agreement with the CADEMO Corporation (originally executed on July 22, 2025), terms which must continue to ensure to the maximum extent practicable, refundability and security of RCEA funds, and may include revisions to the vehicle for transfer and deposit of funds, duration of loan agreement, and other minor changes that do not impact the refundability or security of the loan.

Authorize the Executive Director to execute the final, revised, agreement with the CADEMO Corporation.

The motion passed with a unanimous vote: Arroyo, Bauer, Diaz, Gerace, Jorgensen, Moore-Guynup, Schaefer, Wilson, Woo. Noes: None. Absent: Scafani, Tuttle. Abstain: None.

New Business

7.1. Hatchery Road Solar and Storage Power Purchase Agreement

Senior Power Resources Manager Gwynn described the renewable energy project in the Blue Lake area which was previously enrolled in RCEA's Feed-In Tariff program as four separate facilities. Due to a very large and unexpected increase in costs related to electrical grid interconnection, the project developers withdrew from the FIT program. After PG&E performed the costly upgrades, the developer reapplied to provide power to RCEA under a different solicitation. Renewable Properties' Louis Langlois described the project and the project site's continued agricultural uses and pollinator habitat benefits. Staff and the developer could not confirm whether grazing would be possible around the solar array. The directors inquired about the project's above-market power costs, its reliability contribution, the value of long-term contract above-market prices and RCEA's goal to include locally-generated power in its energy portfolio. There was no public comment on this item.

Director Moore-Guynup recused herself from the discussion at 4:38 p.m. due to her family's ownership of the project site.

M/S: Woo, Gerace: Approve Resolution 2025-6 Approving the Form of and Authorizing Execution of the Power Purchase Agreement with RPCA Solar 5 LLC.

The motion passed with a unanimous roll call vote: Arroyo, Bauer, Diaz, Gerace, Jorgensen, Schaefer, Wilson, Woo. Noes: None. Absent: Scafani, Tuttle. Abstain: None. Recused: Moore-Guynup.

Director Moore-Guynup rejoined the meeting at 4:51 p.m.

Staff Reports

8.1. Executive Director's Report

Executive Director Burks reported on RCEA's many community outreach efforts and participation in in-person meetings during the past month. The California Community Choice Association will focus on the Power Cost Indifference Adjustment in 2026. The Northern Rural Energy Network members worked on the 2028 business plan which is due early next year. The County of Yolo asked to join NREN. The California Community Power Board is focusing on new technologies like offshore wind and hard to find resources such as geothermal in their joint procurement. Deputy Executive Director Verbeck reported that the Tribal Energy Resilience and Sovereignty project members have not yet been officially notified of their grant termination by the Department of Energy. TERAS partners have agreed to continue project work and are strategizing alternate funding sources. There were no public comments on this agenda item.

Closed Session

- 10.1. Conference with Legal Counsel - Pending Litigation Pursuant to Government Code Section 54956.9, Electric Rule 30 (CPUC A.24-11-007).
- 10.2. Real Property Negotiations Pursuant to Government Code § 54956.8 in re: APN 001-135-007; RCEA negotiator: Executive Director; Owner's negotiating party: Wells Commercial; Under negotiation: price and terms.
- 10.3. Public Employee Performance Evaluation, pursuant to Government Code § 54957: Executive Director.

There was no public comment for these closed session items.

Reconvene to Open Session

The RCEA Board of Directors reconvened in open session at 6:02 p.m.

Closed Session Report

Executive Director Burks reported that the Board of Directors authorized the real property negotiations described in closed session item 10.2.

Adjournment

Chair Bauer adjourned the meeting at 6:03 p.m.

Lori Taketa
Board Clerk



REDWOOD COAST Energy Authority

STAFF REPORT Agenda Item # 4.2

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
PREPARED BY:	Lori Biondini, Business Planning and Finance Director
SUBJECT:	Profit & Loss, Balance Sheet and Monthly Disbursements Reports

SUMMARY

The attached Disbursements Report lists RCEA's checks, debits, and electronic payments made during the period identified on the report. The Business Planning and Finance Director certifies that the disbursements were drawn in payment of demands conforming to RCEA's adopted Financial Policy and budget.

The Financial Reports (Profit & Loss Budget vs. Actual and Balance Sheet) are presented to keep the Board apprised of current agency receipts and spending relative to budget line items.

ALIGNMENT WITH [RCEA'S STRATEGIC PLAN](#)

Agency financial tracking and reporting are necessary administrative functions supporting RCEA strategic plan goal implementation.

EQUITY IMPACTS

Not applicable.

FINANCIAL IMPACT

The disbursements presented were drawn in payment of demands included within the adopted budget.

STAFF RECOMMENDATION

Accept disbursements report for September 2025, and financial reports for this fiscal year through September 2025.

ATTACHMENTS

1. Disbursements Report for September 1 through September 30, 2025
2. Profit & Loss Budget vs. Actual Report, July 2025 through September 2025
3. Balance Sheet as of September 30, 2025

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Redwood Coast Energy Authority

Disbursements Report

As of September 30, 2025

Type	Date	Num	Name	Memo	Amount
Bill Pmt -Check	09/02/2025	ACH	The Energy Authority	CISO082725-AUG25	-154,703.73
Bill Pmt -Check	09/04/2025	ACH	PG&E Electric Grid Interconnection	RCAM Transmission Plan Deliverability	-5,000.00
Bill Pmt -Check	09/08/2025	ACH	The Energy Authority	CISO090325-AUG25	-213,462.12
Bill Pmt -Check	09/10/2025	ACH	Viridity Energy Solutions, Inc.	Tierra Buena RA-Aug 2025	-16,900.00
Liability Check	09/12/2025	ACH	Ascensus	09/12/2025 Payroll	-14,923.11
Liability Check	09/12/2025	ACH	Ascensus	09/12/2025 Payroll	-12,471.46
Liability Check	09/12/2025	ACH	EDD	09/12/2025 Payroll Taxes	-8,875.69
Liability Check	09/12/2025	ACH	Internal Revenue Service	09/12/2025 Payroll Taxes	-38,329.45
Bill Pmt -Check	09/12/2025	ACH	CA Community Power	FY 2025-26 Phase 1 project costs	-90,085.00
Bill Pmt -Check	09/12/2025	ACH	Humboldt Sawmill Co.	Aug 2025 Electricity Generation	-440,016.47
Bill Pmt -Check	09/12/2025	ACH	Leapfrog Power, Inc	Aug 2025 RA Invoice	-36,740.00
Bill Pmt -Check	09/12/2025	ACH	Mendocino Council of Governments	NREN Implemetation Q3 2025	-174,236.86
Bill Pmt -Check	09/12/2025	ACH	Sonoma Clean Power Authority	Aug 2025 - Flex RA sale - Monthly	-261,000.00
Bill Pmt -Check	09/12/2025	ACH	Valley Clean Energy Alliance	MTR RA Swap Agreement- Aug 2025	-24,991.00
Check	09/12/2025	21373	NEM Customer	2025 NEM Transitional Cash Out	-144.81
Check	09/12/2025	21374	NEM Customer	2025 NEM Transitional Cash Out	-144.20
Check	09/12/2025	21375	NREN Customer	NREN Heat Pump Res Rebate 250730-2895	-1,400.00
Check	09/12/2025	21376	NREN Customer	NREN Equip Res Rebate 250810-2980	-150.00
Check	09/12/2025	21377	NREN Customer	NREN Equip Res Rebate 250902-3060	-100.00
Check	09/12/2025	21378	NREN Customer	NREN Equip Res Rebate 250818-3004	-100.00
Check	09/12/2025	21379	NREN Customer	NREN Equip Res Rebate 250821-3028	-250.00
Check	09/12/2025	21380	NREN Customer	NREN Equip Res Rebate 250810-2981	-250.00
Check	09/12/2025	21381	NREN Customer	NREN Equip Res Rebate250814-2998	-450.00
Check	09/12/2025	21382	NREN Customer	NREN Equip Res Rebate 250801-2940	-50.00
Check	09/12/2025	21383	NREN Customer	NREN Equip Res Rebate250803-2944	-100.00
Check	09/12/2025	21384-99	NEM Customers	NEM Term Cash Outs	-3,763.87
Bill Pmt -Check	09/12/2025	21400	Advanced Display & Signs	Vinyl laminate sign for Foster Solar Project	-302.99
Bill Pmt -Check	09/12/2025	21401	AM Conservation Group, Inc.	NREN Res Kits: Various addresses Qty 101	-10,564.01
Bill Pmt -Check	09/12/2025	21402	Amazon.com	Monthly billing - Aug 2025	-3,192.37
Bill Pmt -Check	09/12/2025	21403	AT&T	RCAM Router charges -07/19-08/18/25	-163.00
Bill Pmt -Check	09/12/2025	21404	Baker Tilly US, LLP	Audit services - period ending 08/31/25	-30,008.00
Bill Pmt -Check	09/12/2025	21405	Biondini, L.	Aug Mileage - County Fair booth shift	-25.90
Bill Pmt -Check	09/12/2025	21406	Bithell, M.	Aug 2025 Mileage Reimb	-112.00
Bill Pmt -Check	09/12/2025	21407	BlastPoint, Inc	Customer Insights Platform Year 1	-125,000.00
Bill Pmt -Check	09/12/2025	21408	Braun Blaising & Wynne, P.C.	Legal Services - Regulatory -July 2025	-4,579.95
Bill Pmt -Check	09/12/2025	21409	Busick, B.	Aug 2025 Mileage & Purchase Reimb	-215.83
Bill Pmt -Check	09/12/2025	21410	Campton Electric Supply	ChargePoint dual-port head units x 16	-71,177.40
Bill Pmt -Check	09/12/2025	21411	City of Eureka-Water	917 & 633 3rd. St. 07/28/25-08/26/25	-403.56
Bill Pmt -Check	09/12/2025	21412	Donald Dame	CCE Consulting services- Aug 2025	-861.00
Bill Pmt -Check	09/12/2025	21413	EAN Services, LLC	Car rental July 2025: CCEC 2025	-368.19
Bill Pmt -Check	09/12/2025	21414	Energy Resources Integration, LLC	NREN Commercial Needs Assesments- Aug	-52,042.75
Bill Pmt -Check	09/12/2025	21415	Engel, R.	Aug Mileage - County Fair tabling shift	-39.20
Bill Pmt -Check	09/12/2025	21416	Groben, K.	Per diem: CalCCA_Leg_Com_Groben	-127.00
Bill Pmt -Check	09/12/2025	21417	Hand Therapy Center	Ergonomic eval for 6 employees	-1,500.00
Bill Pmt -Check	09/12/2025	21418	Humboldt Bay Coffee Co.	Office Coffee- 917 3rd St.	-44.40
Bill Pmt -Check	09/12/2025	21419	Law Offices of Nancy Diamond	Aug 2025 Legal Services	-13,081.25
Bill Pmt -Check	09/12/2025	21420	Liebert Cassidy Whitmore	Legal services Aug 2025	-2,286.00
Bill Pmt -Check	09/12/2025	21421	Mission Linen & Uniform Service	8/26 & 9/9 invoices	-558.04

Redwood Coast Energy Authority

Disbursements Report

As of September 30, 2025

Type	Date	Num	Name	Memo	Amount
Bill Pmt -Check	09/12/2025	21422	North Coast Cleaning Services, Inc.	Aug 2025 services 917 & 633 3rd St.	-1,090.00
Bill Pmt -Check	09/12/2025	21423	Optimum Business-633	Phone & Internet 08/28-09/27/2025	-1,101.77
Bill Pmt -Check	09/12/2025	21424	Pacific Paper Company	Ergonomic office chair for Beth Burks	-941.54
Bill Pmt -Check	09/12/2025	21425	Quest	VEEAM Backup License x 47 9/15/25-9/14/26	-1,057.50
Bill Pmt -Check	09/12/2025	21426	Scrappier's Edge	Specialty printing-100 x E-Bike Vouchers	-58.64
Bill Pmt -Check	09/12/2025	21427	Taketa, L.	Per diem and Reimb: CMCA Leadership	-349.85
Bill Pmt -Check	09/12/2025	21428	Ubeo Business Services	Printer Charges: 08/06-09/05/25	-176.25
Bill Pmt -Check	09/12/2025	21429	Watson, D.	Aug 2025 Mileage -County Fair & Wiyot Day	-48.16
Bill Pmt -Check	09/12/2025	21430	Yakovleva, Vera A.	Per Diem Meals: CalCCA_Leg_Com_Carlson	-127.00
Paycheck	09/12/2025	ACH	Employees	Payroll	-92,968.04
Bill Pmt -Check	09/15/2025	ACH	The Energy Authority	Monthly TEA Invoice August 2025	-2,010,381.66
Bill Pmt -Check	09/15/2025	ACH	The Energy Authority	CISO091025-SEPT25	-518,328.34
Check	09/17/2025	ACH	VISA	VISA 4133: Stmt 08/22/2025-09/22/2025	-175.06
Check	09/17/2025	ACH	VISA	VISA 2291: Stmt 08/22/2025-09/22/2025	-7,370.87
Check	09/17/2025	ACH	VISA- Commercial Card	Statement Date 8/31/25 BL Acct 1901	-4,568.61
Check	09/22/2025	Debit	Columbia Bank	Service Charge	-120.36
Check	09/22/2025	Debit	Columbia Bank	Service Charge	-301.87
Bill Pmt -Check	09/22/2025	ACH	The Energy Authority	CISO091725-SEPT25	-256,383.36
Liability Check	09/26/2025	ACH	Ascensus	9/26/25 Payroll	-15,103.54
Liability Check	09/26/2025	ACH	Ascensus	9/26/25 Payroll	-13,271.55
Liability Check	09/26/2025	ACH	CICCS Coalition for Controlling Insurance	9/26/25 Payroll	-66.98
Liability Check	09/26/2025	ACH	EDD	9/26/25 Payroll	-8,998.82
Liability Check	09/26/2025	ACH	Internal Revenue Service	9/26/25 Payroll	-39,029.33
Liability Check	09/26/2025	ACH	Keenan	October 2025 Premiums	-50,033.79
Liability Check	09/26/2025	ACH	Principal Life Insurance Company	October 2025 Premiums	-133.74
Bill Pmt -Check	09/26/2025	ACH	CalCCA	2024-2025 PG&E ERRR & PG&E GRC Phase 1	-5,494.45
Bill Pmt -Check	09/26/2025	ACH	CalPine Corporation	Calpine Aug 2025 Costs	-68,246.36
Bill Pmt -Check	09/26/2025	ACH	CivicPlus, LLC	Social Media Archiving 9/23/25-9/22/26	-4,397.40
Bill Pmt -Check	09/26/2025	ACH	EDPR CA Solar Park LLC II	Aug 2025-Contract Energy	-68,889.15
Bill Pmt -Check	09/26/2025	ACH	Wex Health, Inc	Monthly COBRA Payment	-23.88
Liability Check	09/26/2025	ACH	Colonial Life	October 2025 Premiums	-3,134.52
Bill Pmt -Check	09/26/2025	WIRE	USDA	Loan Payment Q3-2025	-96,551.96
Liability Check	09/26/2025	21431	Air Med Care	Annual fee for participating employees	-1,725.00
Liability Check	09/26/2025	21432	Ameritas - Dental	October 2025 Premiums	-3,388.80
Liability Check	09/26/2025	21433	Ameritas - Vision	October 2025 Premiums	-609.52
Check	09/26/2025	21434	NREN Customer	NREN Equipment Rebate - R-250803-2948	-100.00
Check	09/26/2025	21435	NREN Customer	NREN Equipment Rebate - R-250803-2945	-400.00
Check	09/26/2025	21436	NREN Customer	NREN Equipment Rebate - R-250803-2946	-400.00
Check	09/26/2025	21437	NREN Customer	NREN Equipment Rebate - R-250804-2949	-400.00
Check	09/26/2025	21438	NREN Customer	NREN Equipment Rebate - R-250806-2970	-100.00
Check	09/26/2025	21439	NREN Customer	NREN Equipment Rebate - R-250731-2922	-50.00
Check	09/26/2025	21440	NREN Customer	NREN Equipment Rebate - R-250804-2950	-100.00
Check	09/26/2025	21441	CCE Customer	CCE EV Rebate EV49	-2,000.00
Check	09/26/2025	21442	CCE Customer	CCE EV Rebate EV63	-2,000.00
Check	09/26/2025	21443	CCE Customer	CCE EV Rebate EV62	-2,000.00
Check	09/26/2025	21444	CCE Customer	CCE EV Rebate EV50	-2,000.00
Check	09/26/2025	21445	CCE Customer	CCE EV Rebate EV66	-2,000.00
Check	09/26/2025	21446	NREN Customer	NREN Equipment Rebate - R-250813-2996	-700.00

Redwood Coast Energy Authority
Disbursements Report
As of September 30, 2025

Type	Date	Num	Name	Memo	Amount
Bill Pmt -Check	09/26/2025	21447	Advanced Security Systems	09/01-12/31/25 Security Monitoring	-285.00
Bill Pmt -Check	09/26/2025	21448	Alber's Tractor and Ag Work	Mowing services for RCAM	-1,300.00
Bill Pmt -Check	09/26/2025	21449	AT&T	RCAM Router & Data Accts	-981.92
Bill Pmt -Check	09/26/2025	21450	Bithell, M.	Sept 2025 Purchase Reimb. & Mileage	-51.30
Bill Pmt -Check	09/26/2025	21451	Bohn, Juliette	Sept 2025 Purchase Reimb. & Mileage	-317.57
Bill Pmt -Check	09/26/2025	21452	Burks, E.	Per Diem Meals: CalCCA Board Mtg	-177.00
Bill Pmt -Check	09/26/2025	21453	Campton Electric Supply	Replacement parts for RCAM switchgear	-1,435.50
Bill Pmt -Check	09/26/2025	21454	Carter Properties	917 3rd Street Office Lease - Oct 2025	-2,450.00
Bill Pmt -Check	09/26/2025	21455	City of Eureka - Wharfinger	Rental Fees & Deposit	-595.00
Bill Pmt -Check	09/26/2025	21456	Frontier Energy, Inc.	NREN Aug 2025 services	-19,043.25
Bill Pmt -Check	09/26/2025	21457	Humboldt Bay Coffee Co.	Office Coffee- 633 3rd St.	-59.10
Bill Pmt -Check	09/26/2025	21458	Humboldt HyCycle	Sept 2025: 5 E-Bike Vouchers	-2,400.00
Bill Pmt -Check	09/26/2025	21459	Kilowatt Engineering, Inc.	NMEC Program Support - NREN Aug 2025	-1,810.00
Bill Pmt -Check	09/26/2025	21460	Law Offices of Susie Berlin	Aug 2025 Legal Services - NREN	-2,975.00
Bill Pmt -Check	09/26/2025	21461	Moss Adams LLP	Progress billing for Advisory Services-TERAS	-20,000.00
Bill Pmt -Check	09/26/2025	21462	NewGen Strategies and Solutions, LLC	RCEA Cost of Service & Rate Design	-23,550.36
Bill Pmt -Check	09/26/2025	21463	NYLEX.net, Inc.	Onsite network support services - Oct 2025	-4,059.00
Bill Pmt -Check	09/26/2025	21464	Pacific Paper Company	Office supplies: toner, paper	-312.06
Bill Pmt -Check	09/26/2025	21465	PG&E- EV	Accts: 6675184648-7 & 7097660497-8	-1,955.58
Bill Pmt -Check	09/26/2025	21466	PG&E-Office Utility	Accts: 9714301999-6 & 3559078836-6	-1,549.98
Bill Pmt -Check	09/26/2025	21467	PG&E - ACV- 6674-0	Acct: 2357376674-0	-336.35
Bill Pmt -Check	09/26/2025	21468	PG&E CCA	July & Aug 2025 CCE Charges	-43,823.92
Bill Pmt -Check	09/26/2025	21469	RDS Solar Pumps	20% down 1 Sun Titan L-30 Power Trailer	-6,284.04
Bill Pmt -Check	09/26/2025	21470	Revolution Bicycles, Inc.	E-Bike Vouchers	-1,200.00
Bill Pmt -Check	09/26/2025	21471	Sacramento Advocates, Inc.	CADEMO advocacy - Sept 2025	-11,250.00
Bill Pmt -Check	09/26/2025	21472	Times Printing Company	Aug & Sept 2025 printing and postage	-9,701.67
Bill Pmt -Check	09/26/2025	21473	Winzler, John	Office Lease - 633 3rd St.Oct. 2025	-8,144.97
Paycheck	09/26/2025	ACH	Employees	Payroll	-92,555.49
Bill Pmt -Check	09/29/2025	ACH	The Energy Authority	CISO092425-SEPT25	-74,423.16
TOTAL					<u>-5,435,215.50</u>

Redwood Coast Energy Authority
Profit & Loss Budget vs. Actual
July through September 2025

	<u>Jul - Sep 25</u>	<u>Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense			
Income			
5 REVENUE EARNED			
Total 5000 · Revenue - government agencies	1,923,978.96	11,331,517.00	16.98%
Total 5100 · Revenue - program related	429,284.82	77,000.00	557.51%
Total 5300 · Revenue - Interest Earned	285,025.07		
Total 5400 · Revenue-nongovernment agencies	134,643.89	296,090.00	45.47%
Total 5500 · Revenue - Electricity Sales	18,821,967.68	71,539,945.00	26.31%
Total 5 REVENUE EARNED	<u>21,594,900.42</u>	<u>83,244,552.00</u>	<u>25.94%</u>
Total Income	<u>21,594,900.42</u>	<u>83,244,552.00</u>	<u>25.94%</u>
Gross Profit	21,594,900.42	83,244,552.00	25.94%
Expense			
Total 6 WHOLESALE POWER SUPPLY	9,821,758.79	57,617,586.00	17.05%
Total 7 PERSONNEL EXPENSES	1,207,328.46	6,404,096.00	18.85%
Total 8.1 FACILITIES AND OPERATIONS	524,146.10	2,171,607.00	24.14%
Total 8.2 COMMUNICATIONS AND OUTREACH	68,818.88	363,250.00	18.95%
8.4 PROFESSIONAL & PROGRAM SRVS			
8400 · Regulatory	33,683.77	150,000.00	22.46%
Total 8410 · Contracts - Program Related Ser	1,649,990.04	3,610,716.00	45.7%
8420 · Accounting	92,828.36	228,000.00	40.71%
8430 · Legal	53,264.69	249,000.00	21.39%
8450 · Wholesale Services - TEA	230,963.58	896,946.00	25.75%
8460 · Procurement Credit - TEA	34,120.32	572,390.00	5.96%
8470 · Data Management - Calpine	204,681.69	808,002.00	25.33%
8480 · Customer Billing - PG&E	43,823.92	256,634.00	17.08%
Total 8.4 PROFESSIONAL & PROGRAM SRVS	<u>2,343,356.37</u>	<u>6,771,688.00</u>	<u>34.61%</u>
Total 8.6 INCENTIVES & REBATES	<u>86,763.76</u>	<u>1,622,655.00</u>	<u>5.35%</u>
Total 9 NON OPERATING COSTS	<u>26,595.29</u>	<u>129,200.00</u>	<u>20.59%</u>
Total Expense	<u>14,078,767.65</u>	<u>75,080,082.00</u>	<u>18.75%</u>
Net Ordinary Income	<u>7,516,132.77</u>	<u>8,164,470.00</u>	<u>92.06%</u>
Net Income	<u>7,516,132.77</u>	<u>8,164,470.00</u>	<u>92.06%</u>

Redwood Coast Energy Authority
Balance Sheet
As of September 30, 2025

	<u>Sep 30, 25</u>
ASSETS	
Current Assets	
Checking/Savings	
1010 · Petty Cash	300.00
1060 · Umpqua Checking Acct 0560	-81,199.58
1071 · Umpqua Deposit Cntrol Acct 8215	3,874,336.42
1075 · Umpqua Reserve Account 2300	23,030,360.74
1077 · JP Morgan Chase Act 74999	399,967.48
1078 · CA CLASS Reserve Fund 0001	13,103,699.70
Total Checking/Savings	<u>40,327,464.76</u>
Total Accounts Receivable	472,990.66
Other Current Assets	
1101 · Allowance for Doubtful Accounts	-8,943,978.32
1103 · Electricity Receivable	19,102,809.71
1120 · Inventory Asset	21,822.24
1205 · Prepaid Insurance	18,916.17
1210 · Retentions Receivable	69,091.84
Total Other Current Assets	<u>10,268,661.64</u>
Total Current Assets	51,069,117.06
Total Fixed Assets	10,530,172.03
Other Assets	
1700 · Security Deposits	794,784.74
Total Other Assets	<u>794,784.74</u>
TOTAL ASSETS	<u><u>62,394,073.83</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Total Accounts Payable	2,574,365.60
Total Credit Cards	15,376.49
Other Current Liabilities	
2002 · Deposits Refundable	1,079,170.01
2011 · NEM Escrow Liability	432,108.17
2013 · Unearned Revenue	5,030,325.63
Total 2100 · Payroll Liabilities	208,800.82
Total 2200 · Accrued Expenses	15,341.11
Total Other Current Liabilities	<u>6,765,745.74</u>
Total Current Liabilities	<u>9,355,487.83</u>
Total Long Term Liabilities	<u>5,792,647.80</u>
Total Liabilities	15,148,135.63
Equity	
3900 · Fund Balance	39,729,805.43
Net Income	7,516,132.77
Total Equity	<u>47,245,938.20</u>
TOTAL LIABILITIES & EQUITY	<u><u>62,394,073.83</u></u>

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STAFF REPORT
Agenda Item # 4.3

AGENDA DATE:	November 24, 2025
TO:	RCEA Board of Directors
FROM:	Faith Carlson, Regulatory and Legislative Policy Manager Kyle Groben, Regulatory and Legislative Policy Intern
SUBJECT:	Federal Activity Update

SUMMARY

The biggest policy change in the last month was the end of federal shutdown, which had far-reaching impacts across the country. The shutdown was a result of Congress's failure to pass a budget or agree on temporary funding, resulting in the cessation of nonessential federal agency operations until funding was restored.

EXECUTIVE BRANCH

October 23: The Department of Energy (DOE) Secretary of Energy, Chris Wright, directed the Federal Energy Regulatory Commission (FERC) to initiate a rulemaking regarding the interconnection of large loads, with a deadline for final action no later than April 30, 2026. FERC has jurisdiction over transmission of electric energy in interstate commerce and the sale of electricity at wholesale in interstate commerce. Though FERC historically has not had jurisdiction over interconnection of loads, FERC has had jurisdiction over the interconnection of large generators. Wright's proposed Advance Notice of Proposed Rulemaking (ANOPR) states that large loads are similar to large generators because they are a "critical component of open access transmission service." In response, FERC is seeking comments on the ANOPR. CalCCA is tracking the issue and will engage if necessary.

October 24: President Trump has named Laura Swett Chairman of FERC. This is the third change in leadership in the past nine months.

November 5: President Trump nominated Steve Pearce to lead the Bureau of Land Management (BLM) and Douglas Weaver to lead the Nuclear Regulatory Commission (NRC). BLM has been operating without a Senate-confirmed director since Trump's inauguration. BLM similarly operated without a confirmed director all of Trump's first term.

In response to the Executive Orders Reforming Nuclear Reactor Testing at the Department of Energy, Reinvigorating the Nuclear Industrial Base, Deploying Advanced Nuclear Reactor Technologies for National Security, and Ordering the Reform of the Nuclear Regulatory Commission, November 5, the Nuclear Regulatory Commission and Department of Energy made public a Memorandum of Understanding (MOU) signed October 24 which says NRC review of DOE-approved reactors will focus only on new risks or safety issues, such as any later design changes. Some stakeholders have concerns over the DOE's regulatory expertise over

nuclear development and NRC's role as an agency independent from DOE. DOE has historically approved its own nuclear facilities.

JUDICIAL BRANCH

October 15: A coalition¹ of the California Public Utilities Commission (CPUC) and parties from 21 other states and Washington DC filed suit in the U.S. Federal Claims Court to recover damages for the EPA's cancelation of Solar for All grant agreements. The next day, another coalition² of California and parties from 21 other states and Washington DC filed suit in the U.S. District Court for the Western District of Washington alleging that the cancelation violated the Administrative Procedures Act and the U.S. Constitution's Separation of Powers Doctrine.

April 24: The Department of Transportation (DOT) Secretary of Transportation Sean Duffy issued a letter linking DOT funding to compliance with federal immigration policy. In response, in May, a coalition of 20 states³, including California, filed suit. On November 4, the court ruled that it is unlawful to link transportation funding to state cooperation with federal civil immigration enforcement without Congressional action.

November 4: A DC Court ruled to allow Bureau of Ocean Energy Management (BOEM) to reconsider its approval of a permit for Southcoast Wind Energy. The project is cited 30 miles south of Martha's Vineyard and would provide power to 840,000 homes in Massachusetts and Rhode Island.

LEGISLATIVE BRANCH

November 12: President Trump signed an appropriations bill ending the record-breaking 43-day federal government shutdown. The appropriations bill is a hybrid measure that funds parts of the government through the end of the current federal fiscal year (September 30, 2026) while other parts are funded under a short-term continuing resolution through the end of January 2026.

The bill provides retroactive pay for all federal employees working during the shutdown and reverses reductions in force made by the administration during the shutdown by returning federal workforce levels to status quo prior to the lapse in appropriations.

The bill also extends the funding levels and authorities for many existing federal programs, including the Low-Income Home Energy Assistance Program (LIHEAP), at fiscal year 2025 levels through the end of January 2026. The bill also requires reimbursement to states that carried out federal programs to prevent a reduction in service during the shutdown, so to the

¹ The coalition includes the CPUC, Maryland Clean Energy Center, Arizona, Colorado Connecticut, District of Columbia, Hawaii, Illinois Finance Authority, the Governor of Kentucky, Maine, Massachusetts, Michigan, Minnesota, Nevada Clean Energy Fund, New Jersey, New Mexico, New York State Energy Research and Development Authority, North Carolina, Oregon, Pennsylvania Energy Development Authority, Rhode Island, Vermont, Washington, and Wisconsin Economic Development Corporation

² The coalition includes California, Arizona, Washington, Minnesota, District of Columbia, Colorado, Connecticut, Hawaii, Illinois, Governor of Kentucky, Maine, Maryland, Massachusetts, Michigan, New Jersey, New Mexico, New York, North Carolina, Oregon, the Chair of the Pennsylvania Energy Development Authority, Rhode Island, Vermont, and the Wisconsin Economic Development Corporation

³ The coalition includes California, Illinois, New Jersey, Rhode Island, Maryland, Colorado, Connecticut, Delaware, Hawaii, Maine, Massachusetts, Michigan, Minnesota, Nevada, New Mexico, New York, Oregon, Vermont, Washington, and Wisconsin.

extent that California provided a state backstop for LIHEAP, it should be reimbursed. However, a multi-week delay is expected in getting LIHEAP funding moving again given significant personnel cuts earlier this year to the Health and Human Services Agency office responsible for administering the program.

IMPACTS

Impacts on California Policy

November 4: The Alliance for Renewable Clean Hydrogen Energy Systems (ARCHES) announced that it was pausing all activities as a result of last month's federal funding cancellation. The ARCHES project was a public-private partnership to build hydrogen plants and infrastructure around the state of CA.

Shutdown Impacts

As a result of the shutdown, many federal courts exhausted their existing funds. This has led some courts to reduce staffing, reduce work hours, and extend deadlines, slowing down trial schedules.

Many agencies faced impacts. For example, the Environmental Protection Agency (EPA) saw staff furloughs and a reduction to essential operations only. When this occurred during past shutdowns, it led to an increase in particulate matter emissions from combustion plants due to less staff capacity for enforcement. Data is not yet available for the impacts to enforcement during this shutdown. In addition to this and other compliance issues, permitting, new guidance, and new regulation backlogs have likely developed.

ALIGNMENT WITH [RCEA'S STRATEGIC PLAN](#)

Staff will continue to track Federal actions and identify those that may impact RCEA's ability to deliver on the goals and strategies in the RCEA strategic plan.

FINANCIAL IMPACT

The TERAS project's \$88 million in federal funding was included on a list of terminated projects released by the Department of Energy. As of November 17, 2025, RCEA has not received a termination notice from the Department of Energy.

STAFF RECOMMENDATION

Receive federal activity report.

ATTACHMENTS

None.

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Presidential Actions

Date	Action	Summary	Notes
10/20/25	Briefing or Statement United States- Australia Framework for Securing of Supply in the Mining and Processing of Critical Minerals and Rare Earths	The purpose of this is to “intensify” the acceleration and joint efforts of maximizing critical mineral and rare earth mining and processing. This shall be done through promoting investment, accelerating/deregulating permit processes, protecting pricing frameworks, etc.	This order may increase imports of rare earth and minerals from Australia to the US.
10/24/25	Proclamation Regulatory Relief for Certain Stationary Sources to Promote American Mineral Security	Proclamation was made to make stationary sources of copper smelting exempt from the Copper Rule for a period of 2 years. Standards for emissions and compliance obligations that stationary sources are subject to are now as the standard existed before the Copper Rule.	While emissions are likely to rise with the reduction in emission control technologies being required, there is potential for copper prices to decrease due to more lax regulations.
10/25/25	Briefings & Statements Memorandum of Understanding Between the Government of the United States of America and the Government of the Kingdom of Thailand Concerning Cooperation to Diversify Global Critical Minerals Supply Chains and Promote Investments	MOU to promote cooperation between US and Thailand to enhance Thailand’s critical mineral sector. Mechanisms of cooperation are workshops, meetings, seminars, joint geoscience work, information exchange, etc. These mechanisms focus on topics of regulation, permitting, investment, and cooperation practices.	Potential for increased critical mineral trade from Thailand to the US.
10/26/25	Briefings & Statements	This agreement will see identified products from Annex III of EO	There will be most likely an increase

	Joint Statement on a Framework for a United States- Thailand, Malaysia, Cambodia, And Vietnam, Agreement on Reciprocal Trade	14346 receive a 0% reciprocal tariff rate. These products have yet to be identified, until then the 19%-20% tariff will remain. Thailand, Cambodia, Malaysia, and Vietnam will eliminate tariffs on 99%-100% of all US industrial and agricultural/food products and give preferential status to US exports. These agreements are yet to be finalized	of imports from Thailand, Cambodia, Vietnam, and Malaysia once products are identified.
11/4/25	Executive Order Modifying Duties Addressing the Synthetic Opioid Supply Chain in the People's Republic of China	In response to China's cooperation with the US to mitigate the flow of fentanyl into the country, the additional ad valorem rate of duty has been reduced from 20% to 10%.	This should see a reduction in cost of goods being imported from China.
11/4/25	Executive Order Modifying Reciprocal Tariff Rates Consistent with the Economic and Trade Arrangement Between the United States and the People's Republic of China	This order continues the suspension of heightened reciprocal tariffs on imports from China until November 10, 2026.	This will minimize tariff rates of Chinese imports and thus should minimize costs of goods originating from China.



REDWOOD COAST Energy Authority

STAFF REPORT Agenda Item # 4.4

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
PREPARED BY:	Lexie Perez, Contracts and Grants Manager Patricia Terry, Senior Portfolio Manager
SUBJECT:	NREN 2026 Program Implementation Task Orders

BACKGROUND

RCEA is partnered with the Sierra Business Council (SBC), Lake Area Planning Commission (Lake APC), and the Mendocino Council of Governments (MCOG) as the Northern California Rural Regional Energy Network (also known as “Northern Rural Energy Network” or NREN). RCEA, serving as the Lead Portfolio Administrator, receives allocated funds from the California Public Utilities Commission (CPUC) through PG&E acting as a fiscal sponsor for NREN to implement six distinct energy efficiency programs to customers in 17 northern California counties:

- **Residential Resource Acquisition:** energy efficiency and electrification incentives and rebates for residential customers
- **Commercial Resource Acquisition:** energy efficiency and electrification incentives and rebates for commercial customers
- **Residential Equity:** assessments and other “non-resource” services to residential customers
- **Public Equity:** assessments and other “non-resource” services to public agency customers
- **Workforce Education & Training** accelerates training (upskilling of existing workers and training for new workers) and increases new opportunities for employment
- **Finance:** gap and micro-loans for residential, commercial, and public agency customers.

RCEA entered into agreements with SBC, Lake APC, and MCOG, collectively “the Partners” and individually “Partner,” in July 2025, to design and implement the above programs. A scope of work and associated budget is detailed in quarterly Task Orders under each agreement. The current program year’s Task Orders will expire on December 31, 2025.

SUMMARY

The program design and implementation phase for NREN will continue into calendar year 2026 with allocated funding informed first by the Partners and then approved by the CPUC via a Mid-Cycle Advice Letter submitted on November 4, 2025. To that end, Staff are requesting approval to create Task Orders as needed for each Partner to design and implement the NREN programs

through December 2026, up to their respective approved funding allocations, which are \$5,700,000 for SBC, \$1,000,000 for Lake APC, and \$1,000,000 for MCOG. The SBC funding allocation is comprised of \$4,200,000 for SBC program development and implementation and \$1,500,000 in finance program funds that SBC will administer for the entire NREN territory.

ALIGNMENT WITH [RCEA'S STRATEGIC PLAN](#)

RENs in general, and the Northern Rural Energy Network in particular, are designed to reach customers that otherwise are not being reached by existing ratepayer-funded programs. The NREN programs will ensure that hard-to-reach, disinvested, disadvantaged, and underserved rural customers are provided with an equitable level of services and support of CPUC energy programs and are empowered to take action to better manage their energy use and cost through increased awareness, support resources, a trained workforce, and access to financing to improve their homes and businesses.

FINANCIAL IMPACT

RCEA as Lead Portfolio Administrator will receive quarterly advance payments from PG&E totaling \$10,072,273 to fund all NREN implementation and Portfolio Administration activities for program year 2026. This amount includes the funding allocations for all implementing Partners (\$7,700,000, detailed above). This revenue and expense is included as an estimate in this fiscal year's budget and will be updated as needed during the Mid-Year Budget review in February 2026.

STAFF RECOMMENDATION

Approve task order services through December 2026 with each Northern Rural Energy Network implementing partner under their respective NREN Program Implementation Agreements and authorize the Executive Director to execute all applicable documents for the following not-to-exceed amounts:

- \$1,000,000 with Lake Area Planning Council
- \$1,000,000 with Mendocino Council of Governments
- \$5,700,000 with Sierra Business Council



STAFF REPORT
Agenda Item # 4.5

AGENDA DATE:	November 24, 2025
TO:	RCEA Board of Directors
FROM:	Eileen Verbeck, Deputy Executive Director
SUBJECT:	Cancel the Regular RCEA Board Meeting December 22, 2025

BACKGROUND

The regularly scheduled RCEA board meeting is scheduled during the week of the Christmas holiday. No items of significance have been identified for that meeting's agenda. Staff is recommending that the regularly scheduled meeting for Monday, December 22, 2025, be cancelled.

RECOMMENDED ACTION (if needed)

Cancel the Regular RCEA Board Meeting of December 22, 2025, at 3:30 p.m.

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STAFF REPORT Agenda Item # 4.6

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
PREPARED BY:	Lexie Perez, Contracts and Grants Manager Patricia Terry, Senior Portfolio Manager
SUBJECT:	Procurement of NREN Energy Efficiency Kit Services

BACKGROUND

The California Public Utilities Commission (CPUC) issued Decision D.24-09-031, effective September 26, 2024, that approves the Northern California Rural Regional Energy Network (also known as Northern Rural Energy Network or NREN) to deliver energy efficiency programs to underserved rural customers.

The NREN Residential Equity Program is intended to equitably support Northern California communities through energy assessments, outreach and energy awareness information and solutions to residential customers, tailored to the region, climate, demographics and other characteristics, with a priority to serve hard-to-reach, underserved and disadvantaged communities. The predominant offering of the Residential Equity Program is a no-cost energy efficiency kit ("Kit") that helps renters and homeowners lower energy usage with easy-to-install upgrades like LED bulbs, weather-stripping, and faucet aerators, as well as useful tools like a smart power strip. These items are designed to reduce residential utility bills as well as reduce environmental impact.

Now that the Residential Equity Program is up and running across the entire NREN territory, NREN staff would like to contract with a vendor to provide a standardized Kit to all residential customers that will be shipped directly to the customers' homes.

SUMMARY

On October 13, 2025, RCEA issued a Request for Proposals (RFP) seeking a vendor who will be responsible for procuring and packaging Energy Efficiency Kits and shipping the Kits directly to NREN customers located in the NREN Service Territory. The RFP specifies a sample list of Kit contents and a maximum cost threshold on a price-per-Kit basis. Proposals were due on Friday November 4, 2025, and four vendors submitted complete and responsive proposals: AM Conservation, Conservation Mart, Green House Experts, and Greenlite Lighting Corporation USA. All four proposals included a Kit package that met the required kit contents at a price-per-Kit cost below the RFP's not-to-exceed threshold.

The evaluation committee is currently reviewing the proposals and plans to complete evaluations no later than the second week of December. Based on the needs of NREN's Residential Equity Program, the expected start date for these energy efficiency kit services is on or before January 8, 2026. Considering the cancelation of the December 2025 Board meeting, staff seek the Board's authorization to allow the Executive Director to work with the RFP evaluation committee to select a vendor (or multiple vendors) and to enter into the resulting contracts.

ALIGNMENT WITH [RCEA'S STRATEGIC PLAN](#)

RENs in general, and the Northern Rural Energy Network in particular, are designed to reach customers that otherwise are not being reached by existing ratepayer-funded programs. The NREN programs will ensure that hard-to-reach, disinvested, disadvantaged, and underserved rural customers are provided with an equitable level of services and support of CPUC energy programs and are empowered to take action to better manage their energy use and cost through increased awareness, support resources, a trained workforce, and access to financing to improve their homes and businesses.

FINANCIAL IMPACT

NREN has a 2026 budget of \$140,000 for Kit incentives and an anticipated 2027 budget of \$150,000.

The services agreement(s) resulting from the RFP process will have a sum total budget(s) not-to-exceed \$290,000 covering 2026-2027 services. These expenses will be recovered through NREN revenue.

STAFF RECOMMENDATION

Authorize the Executive Director to select the Energy Efficiency Kit Service vendor(s) that best meet the needs of RCEA and NREN for service contract(s) for a not to exceed value of \$290,000 and, upon the review and approval by RCEA legal counsel, authorize the Executive Director to execute all applicable documents.

ATTACHMENTS

- A. Request for Proposals for Energy Efficiency Kits Drop-Shipping Services (RFP-25-606)

This revision includes edits to the RFP. Added language appears in **bold underline**, and deleted language appears in ~~strikethrough~~.

Request for Proposals (RFP)

for Northern California Rural Regional Energy Network

Energy Efficiency Kits and Drop-shipping Services

RFP-25-606

Revised per Addendum #02



Issued by

Redwood Coast Energy Authority

www.RedwoodEnergy.org

Date Issued: Monday October 13, 2025

Revision date: October 31, 2025

Responses to this RFP due by 5:00pm PPT
on November 14, 2025, via email to

procurement@redwoodenergy.org

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SECTION I – PROJECT INTRODUCTION AND OVERVIEW

Introduction

The Redwood Coast Energy Authority (RCEA) is soliciting proposals from qualified firms to supply Energy Efficiency Kits with specific content as well as drop-shipping services for the Northern California Rural Regional Energy Network (aka Northern Rural Energy Network or NREN).

The NREN Residential Equity Program is intended to equitably support Northern California communities through energy assessments, outreach and energy awareness information and solutions to residential customers, tailored to the region, climate, demographics and other characteristics, with a priority to serve hard-to-reach, underserved and disadvantaged communities.

NREN was approved by the California Public Utilities Commission in late September 2024. NREN is a new California regional energy network formed and led by four Partners: the Redwood Coast Energy Authority (RCEA), Lake Area Planning Council (LAPC), Mendocino Council of Governments (MCOG), and Sierra Business Council (SBC). RCEA is the designated Portfolio Administrator for NREN.

NREN was approved by the CPUC to serve hard-to-reach and underserved customers in 17 rural counties across the state: Alpine, Amador, Butte, Calaveras, El Dorado, Humboldt, Lake, Lassen, Mariposa, Mendocino, Nevada, Placer, Plumas, Sierra, Sutter, Tuolumne, Yuba (“NREN Service Territory”). The NREN Service Territory includes a population of approximately 1.6 million people over 29,421 square miles.

Description of Work

RCEA is seeking a vendor who will be responsible for procuring and packaging an Energy Efficiency Kit (“Kit”) with the desired contents (as described in **Exhibit A**) and for shipping the Kits directly to NREN customers located in the NREN Service Territory.

RCEA will be the main point of contact regarding the administration of this contract. RCEA may designate Partner staff members that are authorized to submit Kit orders with the selected vendor (“NREN Authorized Staff”). RCEA staff or NREN Authorized Staff will send a list of Kit orders as associated shipping addresses to the vendor on a regular basis, approximately every two weeks. RCEA anticipates ordering between approximately 750 to 1000 Kits for shipment each year, over the NREN Service Territory.

RCEA expects the Kits to all be similar in content and branding across the entire NREN Service Territory. RCEA may consider contracting printing services, if the vendor has the capacity (in-house or via a third-party) to provide branded packaging as well as printed materials such as brochures and stickers. These materials would be included with Kits before shipping.

If the vendor does not have this capability, RCEA will be providing the printed materials/stickers for the vendor to insert them in/onto the Kit.

Proposal Evaluation Schedule

Key dates for proposal evaluation and selection are as follows:

Deadline for Questions to be submitted	Friday October 24, 2025, 4:00 pm PPT
Responses to Questions issued via Addendum	Friday October 31, 2025
Proposals Due	Friday November 14, 2025, 5:00 pm PPT,
Proposers Interviews (as needed)	November 24 through December 05, 2025
Contract(s) Award (RCEA Board Meeting)	Monday December 22, 2025

Proposal Submission

Please submit proposals by **5:00pm PPT, Friday November 14, 2025**, electronically to procurement@redwoodenergy.org. Late submissions may not be accepted; make sure to submit early to ensure successful electronic delivery.

Evaluation and Selection Process

An evaluation committee will review, evaluate each submittal to determine if it meets the RFP requirements. Failure to meet the requirements set forth in the RFP may be cause for eliminating the Proposer from consideration.

The evaluation committee may interview any or all Proposers. The evaluation criteria and weighting are as follows:

<u>Evaluation Criteria</u>	<u>Weight of Score</u>
Cost and fees	50%
Content/quality of the box	20%
Capacity to meet the timeline: Availability of supplies, handling and shipping process, guaranteed delivery timeline	15%
Past performance and qualifications for similar goods and services	10%
Additions, Deletions and/or Exceptions taken to the Standard Provisions	5%

RCEA may recommend one or more vendors to contract with RCEA for these services. The RCEA governing Board of Directors will award the contract(s) based on the evaluation committee's recommendations, informed by the final rankings.

SECTION II – PROPOSAL REQUIREMENTS

At a minimum, the information described in the following sections must be included in the proposal:

A. Company Information

- Include Exhibit B - Firm's Business Information.

B. Statement of Qualifications

1. *Qualifications and Experience (Firm and Personnel)*

- i. Please include a general introduction to the Proposer's team/competence/experience.
 - Include a description of the firm's expertise related to products and services requested and a full discussion of the company's recent experience directly related to similar contracts.
- ii. Describe your firm's approach to fulfilling the contract in a timely and consistent manner, including:
 - How products are selected for quality and product warranties;
 - Availability of stock during the contract period;
 - Proposed process to fulfill the contract with replacements products in case the agreed upon supplies are temporarily or permanently out-of-stock (RCEA must pre-approve substitutions); and
 - Detailed shipping process: estimated time to ship kit from receipt of shipping addresses, shipping method, capacity to provide shipping confirmation and/or tracking number to RCEA, contracts currently in place or anticipated with shipping companies...
- iii. Describe your firm's ability (in-house or via a third-party) to provide kit customization and branding for the NREN programs, including:
 - Ability to print NREN-branded materials such as brochures, flyers, labels, and stickers;
 - Ability to include NREN-branded materials in kit shipments.
Specify whether shipments to different regions can have different collateral inside the Kits; and
 - Ability to package items in branded boxes/bags.
- iv. Describe your firm's Refund/Return policy for defective or damaged Kit contents.

2. *References*

One (1) to three (3) current or former clients for whom comparable services have been performed within the last five (5) years, with a description of the project(s), completion date(s), and approximate cost. Include the name, mailing address, telephone number, and email address of each referenced client's principal representative.

C. Contract Cost Proposal

The proposer's cost proposal must be submitted by filling out Attachment 1.

The pricing method shall be based on a per-kit basis. – except for the base fee, if any.

As presented in Attachment 1, the cost proposal should detail the price structure of the kit, including, as applicable:

- A. Total cost of the content of the kit (supplies);
 - o Provide a breakdown of the content (detail the specific models) of the kit in the table A1 - *Content of the kit*
- B. Handling costs per kit, if any,
- C. Shipping costs per Kit,
- D. printing costs and branded packaging costs, if available,
- E. other per Kit costs, as needed,
- F. base fee (initial fee, annual or monthly fee...), if any,
- G. Price escalator, if any, applicable at contract renewal.

The proposer may include an evolving price structure based on quantities ordered.

The proposer may offer additional/alternate Kit options (up to three in total) based on varying content. In which case, the proposer must present each option in a separate tab of Attachment 1 (Option #2 and Option #3). However, the proposer should offer content that is reasonably similar to the example provided. Any option which would significantly deviate from the provided example in option #1 must be supported by a robust justification.

Proposed prices, except for shipping costs, shall be effective for the term of the contract. However, the proposer may propose an "up to" price escalator applicable at contract renewal.

D. Additions, Deletions, and Exceptions

The successful Proposer will be expected to provide RCEA with a standard contractual agreement for RCEA's consideration. However, RCEA requires that the Standard Provisions, attached in Exhibit C, are substantively included in the proposed contract.

The Proposer may note any additions, deletions and/or exceptions to the Standard Provisions by listing on a separate page 1) the specific provision proposed for revision, 2) the proposed revision, and 3) the reason for the proposed revision. Please note that proposing revisions to the Standard Provisions is discouraged. If there are no proposed revisions, please note in this section: "There are none."

E. RFP Procedure and Requirements

Proposal Term. RCEA reserves the right to withhold award of contract for a period of ninety (90) days following RFP opening. All proposals received are considered firm for that 90-day period.

Standard Agreement. After award of contract, an execution-ready Standard Agreement will be sent to the successful Proposer for execution within 5 business days. Any additional terms and conditions requested or comments by Proposer must be submitted with the proposal (Section II.E. Additions, Deletions and/or Exceptions) and will be considered as part of the selection/negotiation process.

Requests for Information/Clarification. Any questions regarding this RFP or other pre-proposal documents must be submitted electronically to procurement@redwoodenergy.org with "RFP-25-606" in the subject line. Any and all such interpretations and any supplemental instructions will be detailed in an addendum and made publicly available no later than that date set forth in Table 1. Project Specific Dates. All addenda so issued shall become part of the contract documents. Under no circumstances may the Proposer contact any other department or individual for clarification or interpretation of any requirements herein.

Rights Reserved. RCEA reserves the right to reject any or all proposals, either separately or as a whole and to waive any informality in a proposal or to accept any proposal presented which it deems best suited to the interest of RCEA and is not to be bound to accept the lowest price.

Costs and Ownership. The cost for developing the proposal is the sole responsibility of the Proposer. All proposals submitted shall become the property of RCEA.

Confidentiality. All proposals will be held in confidence until a contract with the successful proposer is executed or this RFP solicitation process is terminated by RCEA, whichever comes first. Thereafter, public disclosure of proposals is subject to the California Public Records Act ("PRA," Government Code §§ 7920.000). If a proposer believes any portion of their proposal is proprietary, they shall clearly mark each such page as confidential. RCEA will evaluate each claim that marked material is confidential under the PRA and make a determination in its sole discretion whether the material may be publicly disclosed.

Supplier Clearinghouse and Labor Practices. Consistent with the California Public Utilities Code and California Public Utilities Commission (CPUC) policy objectives, RCEA collects information regarding supplier diversity and labor practices from its contractors regarding past, current and/or planned efforts and policies. Pursuant to Public Utilities Code §§ 8281-8286 (through which the CPUC requires RCEA and its commission-regulated subsidiaries and affiliates to submit annual detailed and verifiable plans for increasing women-owned, minority-owned, disabled veteran-owned and LGBT-owned business enterprises' procurement in all categories), respondents that execute a contract with RCEA will be required to complete a supplier diversity questionnaire at the time of execution, and/or periodically at later dates as specified by RCEA. Proposers that are women, minority, LGBT, and disabled veteran-owned businesses are encouraged to apply for certification by the CPUC's Supplier Diversity Clearinghouse Program. This certification is voluntary and will not be used as a criterion for evaluation. As required by law in California, RCEA as a public agency does not give preferential treatment based on race, sex, color, ethnicity, or national origin; providing such information as part of the offer package will not impact the selection process or good standing of executed contracts.

Discrepancies and Misunderstandings. Firms must satisfy themselves by reasonable examination of the specifications, and other contract documents and by any other means as they may believe necessary, as to the actual physical conditions, requirements and difficulties under which the work must be performed. No firm will at any time after submission of a proposal make any claim or assertion that there was any misunderstanding or lack of information regarding the nature or amount of work necessary for the satisfactory completion of the job. Any errors, omissions, or discrepancies called to the attention of RCEA will be clarified by RCEA in writing prior to the submission of proposals.

Proposer Licensing Requirements. If applicable, all Proposers and proposed subcontractors must be properly licensed in accordance with California Business and Professions Code and local law.

Non-Collusion. In submitting a response to this RFP, the Proposer declares that the only persons or parties interested in its proposal as principals are those named therein; that no officer, agent, or employee of RCEA is personally interested, directly or indirectly, in its proposal; and that its proposal is in all respects fair and without collusion or fraud.

Ethics Standards. All Proposers and proposed subcontractors are required to follow the supplier ethics standards set forth in Section 2.4 of RCEA's Procurement Policy (<https://redwoodenergy.org/wp-content/uploads/sites/850/2024/12/Purchasing-and-Procurement-Policy.pdf>).

SECTION III - SCOPE OF WORK

The Kits will be sent to addresses in the NREN Service Territory within the following counties located in Northern California;

- | | | |
|---------------------------------|---------------------------------|--------------------------------|
| ☐ Alpine | ☐ Lake | ☐ Plumas |
| ☐ Amador | ☐ Lassen | ☐ Sierra |
| ☐ Butte | ☐ Mariposa | ☐ Sutter |
| ☐ Calaveras | ☐ Mendocino | ☐ Tuolumne |
| ☐ El Dorado | ☐ Nevada | ☐ Yuba |
| ☐ Humboldt | ☐ Placer | |

The selected Proposal shall provide the following services:

- Maintain adequate stock of the supplies constituting the content of the Kit;
- Maintain active accounts, in good standing, with shipping carriers (USPS, Fed-Ex, UPS...);
- Package and ship the Kits to the provided addresses within 5 business days of receiving the order from RCEA or NREN Authorized Staff;
- Provide shipping confirmations and/or tracking numbers as kits are sent; notify RCEA of returns and defective items replacements; Provide confirmation of defective items claims being replaced or refunded to RCEA; and
- Process returns or replacements of defective Kit contents, according to your firm's Return/Refund Policy. Process returns or replacements is the only circumstance for which the Vendor may communicate directly with the Kit recipients.

Contract Schedule

Task	Due Date
Expected contract start date	On or before January 08, 2026
Contract anticipated end-date	December 31, 2027

EXHIBIT A – KIT CONTENTS

Content of the Kit:

The Kit must contain energy-saving supplies and materials. A generic list of desired contents is provided in the table below:

Item	Quantity
Energy Saving Tip Book	1
LED bulb: 9W	6
LED bulb: 13W	2
Watt Meter	1
7-outlet advanced power strip	1
1.0 GPM bubble spray aerator	1
1.5 GPM bubble spray aerator	1
Universal switch and outlet gasket seal kit (15 to 25 gaskets total)	1
clear shrink film 64" x 210" (thickness = 3/4 mil [0.6ml])	±
2-sided tape 90 feet long and 1/3" wide	±
Window Insulation kit: 1 to 5 windows. Clear shrink film, Double-sided tape; Film thickness approx. 3/4 mil (0.6ml)	1
Foam Tape, Closed Cell, 3/16" x 3/8" x 17'	1
Fingertip rope caulk, 30ft long, 6-1/4 oz	1
Wi Fi Smart Plug	1
Self-Adhesive V-Seal Weatherstrip 17' Roll	1

This is NREN preferred content; however, proposers may provide up to 2 additional options with adjusted similar content based on availability and price.

The total cost of the contents of each box shall be comprised between \$50 and \$75, not to exceed \$75.

The total cost of each box (all inclusive) shall be between \$65 and \$100, not to exceed \$100.

The vendor will not be authorized to substitute any contract-approved content without RCEA's prior approval.

If not printed by the vendor, the following collateral will be supplied by NREN to the vendor to be added to the Kit by the vendor before shipping:

1 NREN-branded box label sticker onto box	1 per Kit
1 NREN-branded sticker into box	1 per Kit
1 NREN-specific pamphlet into box	1 per Kit

EXHIBIT B - FIRM'S BUSINESS INFORMATION

Length of time your firm has been in business:	
Length of time at current location:	
List types and business license number(s) (if applicable):	
Names and titles of all officers of the firm:	
Is your firm a sole proprietorship doing business under a different name? If yes, please indicate sole proprietorship name and the name you are doing business under:	☐ Yes ☐ No
Please indicate your Federal Tax Number:	
Is your firm incorporated?	☐ Yes ☐ No
Name and remittance address that will appear on invoices:	
Physical Address:	

EXHIBIT C - STANDARD PROVISIONS

- A. Purpose:** To procure and package RCEA-approved merchandise and ship Energy Efficiency Kit (“Kit”) directly to NREN customers located in the NREN Service Territory. Vendor is not responsible for selling or otherwise communicating with Kit recipients other than to deliver Kits and process returns or replacements for defective merchandise.
- B. Term.** Services shall commence upon full execution of this Agreement by both parties and expire on December 31st, _____, unless earlier terminated as otherwise provided herein. The Term of this Agreement shall automatically renew for additional one (1) year terms. Either Party may elect to not renew the Agreement by providing written notice to the other as follows: (a) in the event the VENDOR desires to not renew the Agreement, written notice of nonrenewal shall be provided to RCEA no less than 90 days in advance of the annual renewal date; (b) in the event RCEA desires to not renew the Agreement, written notice of nonrenewal shall be provided to the VENDOR no less than thirty (30) days prior to the annual renewal date.
- C. Orders and Shipping.** Any sales order or communication that is deemed as an order shall be processed, shipped and billed by VENDOR according to the standard order timeline. Standard shipping time for orders are _____ hours/days unless otherwise agreed upon.
- D. Defective Merchandise and Returns.** VENDOR warrants that merchandise shall be shipped in good working condition and as described to RCEA. VENDOR agrees to accept returns of defective products and issue refunds or replacements within _____ days of receiving the returned item, in accordance with the provisions of the VENDOR’s Return and Refund Policy, attached herein as Exhibit XX. VENDOR must notify RCEA of any returns and/or replacements within XXX days.
- E. Packaging.** VENDOR will package merchandise as it sees fit for proper and safe travel between destinations. Packaging materials include but are not limited to: corrugated or fluted cardboard, bubble wrap, air cushions, brown/clear packing tape, Styrofoam.
- F. Documents and Labeling.** VENDOR will ensure that the documents included with the shipment of Merchandise will use NREN-approved labeling and packing slip noting NREN as the provider/funder of the merchandise. Special labeling and third-party labeling, not initially agreed upon, including Packing slips, box labels, stickers, advertising, marketing materials, special instructions and coupons can be provided at the Vendors expense to be included with the shipment, subject to pre-approval of such labeling and materials by RCEA. VENDOR must include instructions for return and/or replacement of defective merchandise.
- G. Hold Harmless and Indemnification.** VENDOR shall indemnify and hold harmless RCEA and its board, committees, officials, employees and agents (collectively “Indemnified Parties”) from and against any and all losses, liabilities, damages, costs and expenses, including attorney’s fees and costs to the extent same are caused in whole or in part by any defective products, negligent or wrongful act,

error or omission of VENDOR, its officers, agents, employees or sub-contractors or any entity or individual for which VENDOR shall bear legal liability in the performance of professional services under this Agreement.

VENDOR's responsibility for defense and indemnity obligations shall survive the termination or completion of this Agreement for the full period of time allowed by law. The defense and indemnification obligations of the Agreement are undertaken in addition to, and shall not in any way be limited by, the insurance obligations contained in this Agreement.

- H. Insurance.** VENDOR agrees to maintain, at a minimum, the insurance coverage as set out below at all times during the terms of this Agreement. Failure to maintain the required insurance shall be grounds for termination of this Agreement.
- a. All insurance carriers shall have an A.M. Best's rating of A- or better and a minimum financial size VII. Said coverage shall include an endorsement to add RCEA, its officers, agents and employees, as additional insureds with respect to liability arising out of or connected with the services to be provided under this Contract. Said coverage shall additionally be endorsed to specify that the VENDOR's insurance is primary and that insurance or self-insurance maintained by RCEA shall not contribute with it. Prior to execution of the Agreement, and subsequently upon request, VENDOR shall furnish RCEA with certificates of insurance and endorsements of all required insurance. Said documentation shall state that coverage shall not be cancelled except after thirty (30) days prior written notice has been given to RCEA. In the event VENDOR subcontracts any part of the Services, each subcontractor shall be bound by the same terms and conditions concerning insurance as required by this Agreement will be made a part of any such subcontract or agreement. RCEA reserves the right at any time during the term of the Agreement to change the amounts and types of insurance required by giving the VENDOR ninety (90) days advance written notice.
 - b. Workers' Compensation and Employers' Liability Insurance: VENDOR shall provide Workers' Compensation and Employers' Liability insurance for VENDOR's employees and agents to the extent required by law for workers compensation and \$1,000,000 per accident for Employer liability.
 - c. Commercial General Liability: VENDOR shall maintain \$1,000,000 minimum commercial general liability insurance coverage on an occurrence basis, including products and completed operations, property damage, bodily injury and personal and advertising injury.
 - d. Business Auto: VENDOR shall maintain at a minimum \$1,000,000 business automobile insurance coverage each occurrence, including coverage for owned, non-owned and hired vehicles.
- I. Supplier Ethics.** Additionally, VENDOR shall at all times comply with RCEA's supplier ethics standards set forth in Section 2.4 of RCEA's Procurement Policy (<https://redwoodenergy.org/wp-content/uploads/sites/850/2024/12/Purchasing-and-Procurement-Policy.pdf>).

- J. Assignment.** Neither party shall assign its obligations under this Agreement without the prior written consent of the other, except that VENDOR may assign the proceeds due under this Agreement to any bank or person without such written consent. Any assignment by the VENDOR in violation of this provision shall be void, and shall be cause for immediate termination of this Agreement. Subject to the provisions of this Section, this Agreement shall be binding upon and inure to the benefit of the respective successors and assigns of the parties.
- K. Confidential Information.** The parties agree that Confidential Information, which includes NREN customers' personal identifiable information including names, addresses, phone numbers and email addresses, is treated as the confidential property of RCEA or an identified third party, and that VENDOR shall have no rights therein, except the authorization provided elsewhere herein for limited use and disclosure during the term of this Agreement.
- a. Use. VENDOR may use Confidential Information only for the Purpose. VENDOR may disclose Confidential Information only (a) to its employees, managers, and members who need to know such Confidential Information for the Purpose and agree to use Confidential Information only for the Purpose and not to disclose the Confidential Information, (b) to its agents who need to know the Confidential Information to accomplish the Purpose and agree to use Confidential Information only for the Purpose and not to disclose the Confidential Information, and (c) to its affiliates, provided in each case that Confidential Information is not disclosed to any person or part of an organization having an interest competitive to RCEA.
 - b. Degree of Care. VENDOR shall prevent unauthorized use and disclosure of received Confidential Information, using the same degree of care as it uses for its own confidential information of like importance, but no less than reasonable care.
 - c. Return of Information. Upon request of RCEA, VENDOR shall return to RCEA all originals, copies and excerpts of any Confidential Information. Notwithstanding the foregoing, VENDOR's legal counsel may retain one copy, for use only as a record of the disclosure.
- L. Suspension, Termination**
- a. Suspension. At any time and for any reason, RCEA may temporarily suspend the Services upon five days' written notice to VENDOR. In such event, VENDOR shall perform no additional Services under this Agreement until RCEA has provided written notice to VENDOR to re-commence Services.
 - b. Termination. This Agreement may be canceled at any time by RCEA at its discretion upon written notification to VENDOR. VENDOR is entitled to receive payment for acceptable services performed and costs incurred up to and including the date on which to cease work on the project. VENDOR shall be entitled to no further compensation for work performed after such date. VENDOR will deliver to RCEA all data and originals of all plans, drawings, specifications, reports, computer programs, operating manuals, notes, and other written or graphic work and other materials prepared or produced under this Agreement, whether

completed or incomplete, and all such material shall become the property of RCEA upon the date to cease work.

M. Compliance with Applicable Laws. The VENDOR shall comply with any and all applicable federal, state and local laws affecting the Services covered by this Agreement.

N. Jurisdiction and Venue. This Agreement shall be construed in accordance with the laws of the State of California, and the parties hereto agree that venue shall be in Humboldt County, California.

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STAFF REPORT Agenda Item # 9.1

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
PREPARED BY:	Richard Engel, Director of Power Resources
SUBJECT:	Diablo Canyon Power Plant Nuclear Allocation for 2026

BACKGROUND

In October 2024, the Board voted to accept an allocation of carbon-free nuclear power from PG&E's Diablo Canyon power plant for calendar year 2025. This allocation was made available to all load-serving entities in the state that fall under California Public Utilities Commission (CPUC) jurisdiction, under the terms of actions by the State legislature and the CPUC extending the operating life of the nuclear plant until 2030 in order to ensure statewide grid reliability. RCEA's customers, like the customers of all the other electricity providers eligible for this allocation, are required to pay a portion of the costs of operating the nuclear plant. These costs will be collected through the customers' future electric bills whether or not their electric provider accepts the allocation.

Following the Board's October 2024 decision, in December 2024 the Board adopted revisions to RCEA's Energy Risk Management Policy, which generally prohibits procurement of nuclear power, though it does allow for short-term exceptions where needed. The risk policy revisions state with respect to the nuclear allocation offered by PG&E that "RCEA expects to be offered an allocation of its pro rata share of this power annually until plant closure. Each year during the extended operating period, RCEA staff will ask the Board to consider accepting this allocation under short-term exceptions to the above policy, hence the decision's return to the Board.

On November 4, 2025, staff received notification from PG&E that allocation shares for each load-serving entity would soon be announced. The notification indicated that each electric provider will need to execute an agreement with PG&E for their allocation by December 15, 2025, should they elect to take the allocation.

Last year, the allocation decision was presented to the Board as a CCE voting matter. In June 2025, the Board adopted changes to its operating guidelines, including a provision that requires "a full Board, non-CCE Business vote for setting of overall CCA Program objectives, determining power content targets, and procurement strategy and procedures." Due to that policy change, this year the allocation decision is being presented to the Board as a non-CCE item allowing the full Board to participate.

SUMMARY

Staff request a decision from the Board on whether to accept the nuclear allocation for 2026. A preliminary estimate of the expected allocation for RCEA is approximately 50,000 MWh or about 9% of RCEA's forecasted retail load for 2026.

ALIGNMENT WITH [RCEA'S STRATEGIC PLAN](#)

Not applicable. Accepting the nuclear allocation would not address any of RCEA's strategic goals.

EQUITY IMPACTS

Not applicable.

FINANCIAL IMPACT

In 2024, the Board was asked to consider different scenarios for how accepting the allocation could benefit RCEA. One was to achieve cost savings by re-selling an equivalent volume of other carbon-free resources and holding RCEA's greenhouse gas emissions constant. An alternative scenario was to add the nuclear allocation to RCEA's other carbon-free resources, thereby greening RCEA's portfolio at no added cost. Going forward, RCEA has achieved its goal of 100% of its portfolio consisting of renewable or carbon-free resources (i.e., no "brown" power). Therefore, the emissions reduction scenario no longer applies and staff are presenting the 2026 nuclear allocation only as an opportunity for cost reduction.

If the Board elects to accept the nuclear allocation, RCEA is projected to achieve an estimated \$500,000 in cost savings for 2026 by selling an amount of alternative carbon-free resources equivalent to the nuclear resource expected to be offered to RCEA in 2026. This is consistent with the estimated cost savings that were projected for accepting the nuclear allocation in 2025. As noted above, prices and terms for such resale of carbon-free resources are uncertain and subject to fluctuation over time. For reference, the entire wholesale power supply cost allocation in RCEA's adopted FY 2025-2026 budget is \$57.6 million. The potential cost savings is thus approximately 0.9% of the power supply budget.

Early in 2026, staff plan to report to the Board on actual savings achieved in 2025 from that year's nuclear allocation and associated resale of other carbon-free resources. Per the Board's prior request, staff will also present alternatives for discussion on how the 2025 savings might be used beneficially.

STAFF RECOMMENDATION

Direct staff on whether to accept the 2026 nuclear allocation, making a short-term exception to the RCEA Energy Risk Management Policy's prohibition on nuclear power procurement, as allowed for in the Energy Risk Management Policy.

ATTACHMENTS

None.



STAFF REPORT Agenda Item # 10.1

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
PREPARED BY:	Jocelyn Gwynn, Senior Power Resources Manager
SUBJECT:	Flycatcher 1 & 2 Energy Storage Service Agreements

BACKGROUND

In response to RCEA's Local Distributed Energy Storage Resources Request for Offers (RFO), the Flycatcher 1 & 2 Energy Storage projects were offered to RCEA by Ignite Energy. Staff brought the offer to the RFO subcommittee who approved it for shortlisting in June.

SUMMARY

Staff are seeking approval of two Energy Storage Service Agreements (ESSA) for the Flycatcher 1 & 2 Energy Storage projects, consisting of two 3-MW lithium ion battery storage systems (BESS) located at the site of the formerly operational Fairhaven biomass plant. The two facilities will have separate points of interconnection and be operated independently. Ignite Energy has secured site control from the landowner, has applied for interconnection with PG&E and has applied for a conditional use permit from the County of Humboldt. The projects are expected to reach commercial operation in Q2 2027 and would be operated under the ESSAs for a 20-year delivery term.

It is anticipated that the Flycatcher BESS projects would typically be operated to charge during the day when solar energy is abundant, and discharge in the evening as the solar goes offline and the grid's energy needs and market prices rise. However, as more four-hour storage projects come into operation on the California grid, this operational strategy could include more frequent morning discharging to capture price arbitrage value. Alternatively, the battery could be operated to prioritize avoided greenhouse gas emissions, by timing discharge to avoid operation of the most emission-intensive generating resources elsewhere on the grid. Additionally, the storage facility will be able to provide ancillary grid services such as maintaining proper frequency and voltage, so the operational strategy would seek to optimize these different use cases to the extent they cannot be captured simultaneously.

ALIGNMENT WITH [RCEA'S STRATEGIC PLAN](#)

The Flycatcher 1 & 2 projects support integration of solar generation on the grid, and therefore contribute to the following RCEA Strategic Plan goals:

- 4.1.1 Maximize the Use of Local Renewable Energy to the Extent Technically and Economically Feasible and Prudent.
- 4.1.2 Minimize Greenhouse Gas Emissions Associated with RCEA's CCE Program.
- 4.1.4 Maximize Renewable Energy Content of RCEA's CCE Program.
- 4.1.7.2 Develop Distributed Generation.
- 4.1.8.2 Procure Local Solar Energy.

EQUITY IMPACTS

The addition of local energy storage resources could reduce run time of the local thermal power plants, thereby decreasing air quality impacts to the surrounding communities.

FINANCIAL IMPACT

Current modeling shows that the Flycatcher 1 & 2 Energy Storage projects together have a positive net present value of \$2.3 million in the first half of the delivery term, meaning they are expected to cost less than the forecasted value they would provide RCEA's portfolio. The annual cost of the contract is expected to be about 1-2% of RCEA's average annual power procurement budget. The contract costs will be built into RCEA's financial model and budget starting in fiscal year 2026-2027.

STAFF RECOMMENDATION

Approve Resolution 2025-7 Approving the Form of and Authorizing Execution of the Energy Storage Service Agreements with California Condor, LLC.

ATTACHMENTS

Resolution 2025-7

[Flycatcher 1 & 2 Energy Storage Service Agreements with California Condor LLC](#)

Note: The Flycatcher 1 & 2 Energy Storage Service Agreements are available for viewing at www.redwoodenergy.org and at RCEA offices at 633 Third Street, Eureka, CA.

RESOLUTION NO. 2025-7

**A RESOLUTION OF THE BOARD OF DIRECTORS OF THE REDWOOD COAST ENERGY
AUTHORITY APPROVING THE FORM OF AND AUTHORIZING EXECUTION OF THE
FLYCATCHER 1 ENERGY STORAGE SERVICE AGREEMENT AND FLYCATCHER 2
ENERGY STORAGE SERVICE AGREEMENT WITH CALIFORNIA CONDOR LLC**

WHEREAS, Redwood Coast Energy Authority (“RCEA”) issued the Request for Offers for Local Distributed Energy Storage Resources on December 19, 2024 (“RFO”); and

WHEREAS, the Flycatcher 1 & 2 Energy Storage projects (“Projects”) were submitted into RCEA’s RFO by Ignite Energy and subsequently approved for shortlisting by the Board RFO subcommittee; and

WHEREAS, California Condor LLC (“Seller”) is a project company owned by Ignite Energy; and

WHEREAS, under the Flycatcher 1 Energy Storage Service Agreement and Flycatcher 2 Energy Storage Service Agreement (“Agreements”), Seller will provide RCEA with energy, capacity, ancillary services, and resource adequacy in exchange for an escalating price over the term, thereby securing more of RCEA’s power portfolio under long-term contract and contributing to RCEA’s local development goals; and

NOW, THEREFORE, the Board of Directors of the Redwood Coast Energy Authority resolves as follows:

1. The Flycatcher 1 Energy Storage Service Agreement between Redwood Coast Energy Authority and California Condor LLC is hereby approved.
2. The Flycatcher 2 Energy Storage Service Agreement between Redwood Coast Energy Authority and California Condor LLC is hereby approved.
3. The RCEA Executive Director is authorized to execute the Agreements substantially in the form attached hereto as Appendix A and Appendix B on behalf of RCEA, and in consultation with legal counsel, is authorized to approve any needed future amendment to the Agreements so long as the term, volume, and price are not changed and the amendment does not fundamentally change the business terms of the Agreements or measurably increase risk exposure for RCEA.

Adopted this 24th day of November 2025.

ATTEST:

Scott Bauer, RCEA Board Chair

Ronnie Chaussé, Acting Board Clerk

Date: _____

Date: _____

CLERK'S CERTIFICATE

I hereby certify that the foregoing is a true and correct copy of Resolution 2025-7 passed and adopted at a regular meeting of the Redwood Coast Energy Authority, County of Humboldt, State of California, held on the 24th day of November 2025, by the following vote:

AYES:

NOES:

ABSENT:

ABSTENTIONS:

Acting Clerk of the Board, Redwood Coast Energy Authority

Appendix A:

Energy Storage Service Agreement – Flycatcher 1

Between California Condor LLC and Redwood Coast Energy Authority

Note: A copy of this agreement can be found online at

<https://redwoodenergy.org/about/governance/public-meetings/>.

Appendix B:

Energy Storage Service Agreement – Flycatcher 2

Between California Condor LLC and Redwood Coast Energy Authority

Note: A copy of this agreement can be found online at

<https://redwoodenergy.org/about/governance/public-meetings/>.

STAFF REPORT Agenda

Item # 10.2

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
PREPARED BY:	Patricia Terry, Senior Portfolio Manager, Northern Rural Energy Network
SUBJECT:	NREN 2028 Business Cycle Implementation Plan – Inclusion of Yolo County

Background

The California Public Utilities Commission (CPUC) issued Decision D.24-09-031, effective September 26, 2024, that approved the Northern California Rural Regional Energy Network (also known as Northern Rural Energy Network or NREN) to deliver energy efficiency programs to underserved rural customers. RCEA, serving as Lead Portfolio Administrator of NREN, partners with the Sierra Business Council (SBC), Lake Area Planning Commission (Lake APC), and the Mendocino Council of Governments (MCOG) (collectively “Governing Partners”) to provide these programs across 17 counties in northern California.

Funding for NREN is secured through CPUC approval of a Business Plan which funds NREN activities in four-year cycles. The Governing Partners are currently in the process of preparing a Business Plan for the 2028-2031 cycle which is due to the CPUC in February 2026.

Summary

Recently, the County of Yolo expressed interest in participating in NREN to serve Yolo County. The NREN Governing Partners considered this request and unanimously agreed that they would like to include Yolo County within the NREN territory for the 2028-2031 Business Plan. Staff is requesting the Board approve Yolo County’s participation in the 2028-2031 Business Plan. Upon approval, Yolo County staff would begin participating with the Governing Partners in Business Planning activities. The Business Plan would include specific funding requests to cover planned Yolo County activities.

Upon the CPUC’s approval of the 2028-2031 NREN business plan, Yolo County would sign an implementation agreement with RCEA to administer NREN activities.

FINANCIAL IMPACTS

There is minimal financial impact to RCEA resulting from the decision to include Yolo County in the upcoming NREN Business Plan cycle. Once the Business Plan is approved, future NREN funding would be specifically allocated to Yolo. Funding programs in Yolo would not reduce the level of funding available to the existing project partners.

EQUITY IMPACTS

Regional Energy Networks in general, and the NREN in particular, are designed to reach customers that otherwise are not being reached by existing ratepayer-funded programs. The addition of Yolo County will extend the reach of NREN’s program implementation in hard-to-reach, disinvested, disadvantaged, and underserved rural communities.

RECOMMENDED ACTIONS

Approve the inclusion of Yolo County as a participant in the NREN 2028-2031 Business Plan.

ATTACHMENTS

None.



STAFF REPORT Agenda Item # 10.3

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
PREPARED BY:	Richard Engel, Director of Power Resources Lori Biondini, Director of Business Development and Finance
SUBJECT:	Pre-payment of Power Purchase Agreements and Selection of Initial Services

BACKGROUND

Many California community choice aggregation (CCA) programs and their ratepayers are benefitting from a financial arrangement known as pre-payment. The municipal pre-pay structure was first codified by the IRS in 2003 and allows for the issuance of tax-exempt bonds to pre-pay for electricity to be delivered to retail customers. Pre-pay leverages the difference between tax-exempt and taxable debt rates to achieve cost savings for these public entities (additional details of the pre-payment transaction structure will be presented at the meeting). RCEA staff consulted with trusted staff at our power portfolio manager The Energy Authority (TEA), who enthusiastically recommended RCEA consider pre-payment to secure meaningful energy cost savings.

Since 2021, more than 20 pre-pay transactions have been completed by California CCAs through a statewide joint powers agency, the California Community Choice Financing Authority (CCCFA) created for this purpose. CCCFA issues non-recourse, tax-exempt bonds structured as pre-payment transactions to a taxable electricity supplier. This allows RCEA to realize the benefits of tax-exempt bond issuance for energy pre-payment without adding debt to its balance sheet. CCCFA recommends that CCAs who wish to pursue pre-payment procure the services of a municipal financial advisor and specialized legal counsel given the multiple parties involved and the technical and complex nature of the many agreements required to complete the transaction.

Larger CCAs have enough power purchase agreement (PPA) volume to warrant the interest of a pre-pay supplier and associated consultants to complete a transaction. As a smaller CCA, RCEA staff were advised by pre-pay experts to seek another small CCA with which to partner to create a large enough pool of contracts to be cost-effective. RCEA has connected with Desert Community Energy (DCE), which serves the City of Palm Springs, as a willing and right-sized CCA partner for jointly pursuing pre-payment. DCE is also a TEA client.

SUMMARY

Staff requests the Board provide initial authorization to the Executive Director to work with a municipal financial advisor and specialized legal counsel to pursue a joint pre-payment

transaction with DCE. All associated fees would be contingent on the closing of a transaction and included in any final bond amount. Staff would bring additional steps back to the Board for consideration and approval, which will include procuring a counterparty energy supplier and intermediary bank, selecting bond and tax counsel, and joining CCCFA as a member.

Only two firms have provided municipal advisory services on pre-payment transactions to CCAs: Municipal Capital Markets Group, Inc. (MCM) and PFM Financial Advisors, LLC. RCEA and DCE staff reached out and asked each firm to provide a services proposal and references. After meeting with representatives of each firm, reference checks, and clarification of their proposals, the CCAs determined that both would provide qualified advisory services. Tyler Noble and John Norman, currently of Municipal Capital Markets Group, Inc. (MCM) were able to answer all our questions satisfactorily and proposed completing the work for a substantially lower price than PFM. Mr. Norman and Mr. Noble have been the financial advisors in 110 pre-payment transactions since 1994, totaling over \$72 billion. In addition, they assisted in the creation of the CCCFA and led some of the first transactions for California CCAs. Their current CCA clients include MCE and Clean Power Alliance of California.

On that basis, staff recommend working with Tyler Noble and John Norman to negotiate a joint agreement with DCE for municipal financial advisory services. With Board approval, the two CCAs will move forward with finalizing and executing an agreement with the assistance of the CCAs' respective legal counsels.

Tyler Noble will attend the meeting remotely to introduce himself, provide a brief presentation on how pre-payment works and the benefits it offers CCAs, and answer any questions from the Board.

In addition to the municipal financial advisors, RCEA staff recommend authorizing the Executive Director to select and enter into a legal counsel agreement for project participant counsel. Specialized legal counsel is essential for advising counterparties and negotiating agreements in prepayment financing. Selecting program participant counsel along with municipal financial advisors are the first required appointments before selecting bond and tax counsel which usually follows once the prepaid supplier is selected. RCEA will work with DCE to identify the best method for procuring legal counsel whether that be a sole-source justification, piggyback of a similar agreement from another CCA, or issuing a standalone Request for Proposals.

ALIGNMENT WITH [RCEA'S STRATEGIC PLAN](#)

- 4.3.1 Provide Community Choice Energy Program Customer Rate Savings. (*Pre-pays can achieve power procurement cost savings that can be passed on to RCEA's ratepayers.*)

EQUITY IMPACTS

Not applicable. Benefits from pre-payment will accrue to all RCEA CCE ratepayers.

FINANCIAL IMPACT

CCAs have reported 8% or greater savings off the cost of the PPAs assigned to their pre-pays. The initial savings rate is locked in for a period of seven to 10 years, with a currently unknown

new savings rate to be determined for the remainder of the, typically, 30-year term. If the conservatively estimated 8% savings were to persist over the lifetime of the larger energy contracts RCEA currently has in place, cumulative savings over the next 15 years for RCEA's portion of the pre-pay could reach \$20 million. This savings will directly and positively impact RCEA's financial position over time.

Municipal advisory fees will not exceed \$350,000, are contingent upon the transactions closing, and will be included and payable from the bond proceeds. RCEA and DCE propose to share this cost in proportion to the value of the PPAs they each bring to the pre-payment and hence their expected share of cost savings. If for any reason the CCAs are not successful in entering into pre-pay agreements, they will not have any financial obligation to MCM, John Norman or Tyler Noble.

Legal counsel fees are expected to not exceed \$300,000 and will also be shared proportionally between RCEA and DCE and contingent upon completion of a transaction.

Another necessary action in pursuing pre-pay will be for RCEA to become a member of CCCFA. This entails a one-time initiation fee of \$50,000, plus a \$20,000 fee to establish the pre-pay transaction. This cost is not incorporated in the bond so will be an up-front expense. CCCFA also assesses its members an annual fee to cover operating expenses. This amount varies from year to year. CCCFA leadership has advised RCEA not to apply and pay for membership until we have procured all needed services and are fully prepared to execute a pre-payment transaction.

STAFF RECOMMENDATION

Authorize Executive Director to take necessary steps to pursue an energy pre-payment transaction in partnership with Desert Community Energy including:

- 1) Develop and execute an agreement with John Norman and Tyler Noble of Municipal Capital Markets Group, Inc. jointly with Desert Community Energy for advisory and related services in support of an energy prepayment transaction for the two CCAs at a total shared cost not to exceed \$350,000, and
- 2) Select and negotiate an agreement with project participant legal counsel at a total shared cost not to exceed \$300,000, all contingent upon successful execution of an energy pre-payment transaction.

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STAFF REPORT Agenda Item # 10.4

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
PREPARED BY:	Brytann Busick, Community Strategies Manager
SUBJECT:	ReconMR Presentation: 2025 Brand Awareness Survey Results

BACKGROUND

In 2025, Redwood Coast Energy Authority (RCEA) conducted a brand awareness survey of residential customers to gain a clearer understanding of how customers view RCEA, what they know about the organization, and what aspects of RCEA's work they value most. This research is an important step in deepening our understanding of the community we serve and ensuring that RCEA's programs and services continue to reflect local priorities and needs.

ReconMR, a professional public opinion research firm, was selected to conduct the survey. ReconMR specializes in quantitative and qualitative research for public agencies, utilities, and community organizations, and has worked with several other California Community Choice Aggregators (CCAs) on similar brand awareness and customer perception studies. Their experience in conducting research for community energy programs ensured statistically valid results and meaningful insights into how local residents perceive and engage with RCEA.

Survey results showed that RCEA's unaided brand awareness was just 38%, though 92% of Humboldt County receives electricity from RCEA. Aided brand awareness (RCEA listed among other electricity providers as an option to select) stands at 56%. While PG&E holds near-universal awareness (98%), its brand health is notably weaker, with less than half of residents (44%) holding a favorable opinion. Therefore, survey results indicate that RCEA could benefit from increasing brand awareness among customers.

The survey provides valuable insights into customer awareness, familiarity with RCEA's role in providing electricity and energy services, and perceptions of our impact in the region. These findings will help inform how RCEA engages with customers moving forward and ensure our future outreach and program development are grounded in customer perspectives.

SUMMARY

ReconMR will present the results of RCEA's 2025 residential brand awareness survey. The presentation will cover:

- Customer awareness and understanding of RCEA's role and services

- Key themes and takeaways from survey responses
- Insights to support future outreach and customer engagement strategies

ALIGNMENT WITH [RCEA'S STRATEGIC PLAN](#)

- 4.2.4 Provide Outstanding Customer Service to RCEA Customers. Ensure that participants in RCEA's community choice energy program receive high-quality customer service related to enrollment, rates, billing, and customer programs supported by CCE program customer funds.
- Several goals in the Strategic Plan (1.5.3 Develop Public Displays, 1.5.2 Hold Regional Energy Forums, 1.5.4 Provide Energy Efficiency, Conservation and Electrification Education and Training, and 4.3.6 Provide Education on all Electric Rate Schedule Options) call on RCEA to provide education to customers. The results of the Brand Awareness Survey provide essential information to inform educational opportunities for our customers and community.

EQUITY IMPACTS

The Brand Awareness Survey results support [RCEA's Racial Justice Plan](#) initiatives because it will help us know more about customers and therefore, be better able to incorporate diversity, equity, and inclusion in program selection design and implementation.

FINANCIAL IMPACT

Budgeted professional services costs.

STAFF RECOMMENDATION

Information only.

ATTACHMENTS

1. ReconMR PowerPoint Slides: 2025 RCEA Brand Awareness Survey Results.



Awareness Tracking Survey

October 29, 2025



Conducted for:

REDWOOD COAST
EnergyAuthority

Objectives & Methodology

Objectives

The primary goal of this research is to monitor the effectiveness of RCEA's marketing and communications (marcomm). This includes the following specific objectives:

- Evaluate Brand Awareness, Perception and Misconceptions
- Identify Resident Priorities in Energy Providers
- Gauge RCEA Program & Service Awareness
- Assess the EV Market Landscape
- Understand Consumer Energy Attitudes
- Measure Energy Literacy

Methodology

10,000 households in Humboldt County (customers and non-customers) were randomly selected for survey invitations using RCEA lists.

We received 839 respondents for an impressive 8.4% response rate.

Survey invitations were delivered via U.S. Mail

- Mail invitations reach those who have and have not provided RCEA with an email address
- The Redwood Region Economic Development Commission (RREDC) sponsored the survey
- Having a third party as the sponsor enables a more accurate reading of RCEA's unaided awareness
- Letters were mailed September 17th and responses were accepted through October 15th.

The 18-minute survey was a self-administered, online survey hosted by ReconMR

- Potential respondents were given the option of completing the survey over the phone by calling ReconMR

Participation was incentivized with a sweepstakes offering 2 winners of \$300 and 8 prizes of \$50

Methodology

Respondent qualifications were broad

- Not an employee or board member of an energy provider
- An adult resident of the Humboldt county

The letter inviting survey participation, and the survey itself, was offered in English and Spanish.

- 2 of the 839 responses used the Spanish language questionnaire.

In view of the sample and population sizes, the margin of error for key tallies of the survey results, at the 95% Confidence Level, are 3.4%

Executive Summary

Executive Summary

RCEA has built a positive brand reputation centered on local, clean energy.

Moderate Brand Awareness with High Favorability

- RCEA's aided brand awareness stands at a solid 56%. While PG&E, holds near-universal awareness (98%), its brand health is notably weaker, with less than half of residents (44%) holding a favorable opinion.
- In contrast, RCEA demonstrates a much healthier brand conversion. Of the residents who are aware of RCEA, a solid two-thirds (68%) also hold a favorable opinion.
- The "65 or Over" group consistently leads in Awareness, Familiarity, Favorability, and Current Use. Conversely, the "Under 35" group consistently shows the lowest levels across all four metrics.

Customer Priorities Align with RCEA's Mission

- Residents' priorities for an energy provider are clear: they value reliable electric service (90%) and competitive electricity rates (82%) above all else.
- These foundational expectations are followed by priorities that align directly with RCEA's core mission, including investing in new renewable energy sources (64%) and providing access to cleaner energy (62%).

Executive Summary

Cost is the Overwhelming Driver and Barrier to Action

- While residents show a strong preference for renewable energy (44% choosing local renewables as their ideal energy source), this preference is highly sensitive to price. A significant 67% of respondents disagree with the idea of paying more for products that reduce climate change.
- This focus on finances is reflected in motivations for taking energy-related actions; for nearly every action, from changing a rate plan (86%) to weatherizing a home (67%), the primary driver is to reduce the energy bill, not to mitigate climate change.
- As expected, the single greatest barrier preventing residents from undertaking these actions is cost, with 63% stating that such improvements are "too expensive".

Financial Barriers are Stalling Electric Vehicle Adoption

- Currently, 7% of residents report owning an EV, and while there is a significant segment of the population that is interested (29%), only 3% are actively planning a purchase in the next year.
- The primary obstacles to wider EV adoption are financial and range anxiety. The top three barriers cited by non-owners are the purchase cost of the vehicle (53%), worry about battery range (48%), and the cost to install a home charger (36%).

Recommendations

The path to improving RCEA's market share and community impact:

Prioritize Awareness

Shift marketing focus from persuasion to introduction. Targeted campaigns aimed at the 44% of residents who are not yet aware of RCEA will yield a high return, as data shows awareness strongly converts to favorability.

Clarify Identity

Launch specific educational campaigns to correct the two primary misconceptions: RCEA is a local, independent public agency (not PG&E) and it provides competitive rates (not an extra charge).

Promote Programs as Solutions

Frame RCEA as the community's essential partner in overcoming the financial barriers to clean energy. By prominently marketing rebates and incentives, RCEA can unlock the significant resident interest in home efficiency, solar, batteries, and EV adoption, reinforcing its role as a provider of both environmental and economic value.

Energy Provider Awareness

Persuasion Monitor™ - Redwood Coast Energy Authority

Report Filters

Home Ownership

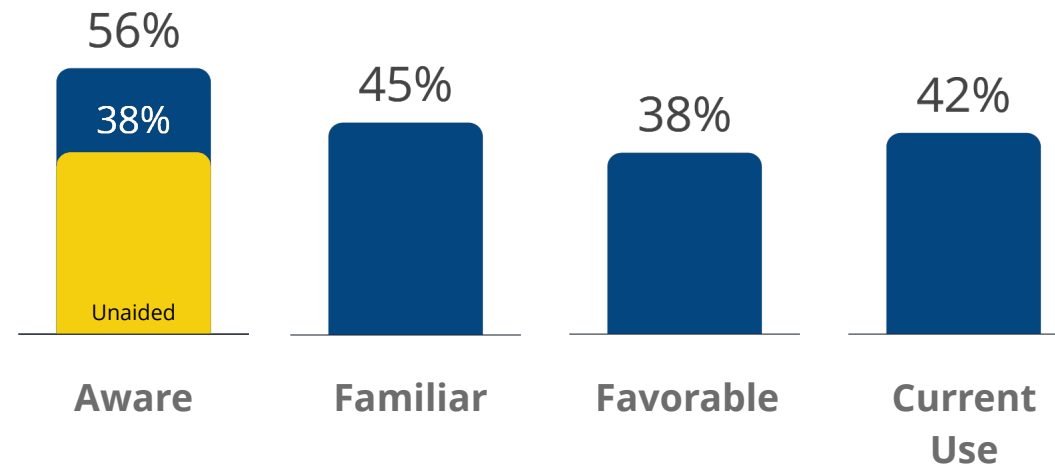
Age

Bill Assistance

56% of respondents are aware of RCEA when prompted (38% unaided recall). Among those aware, the majority are familiar with them and have a favorable opinion.

Redwood Coast Energy Authority

Persuasion Monitor

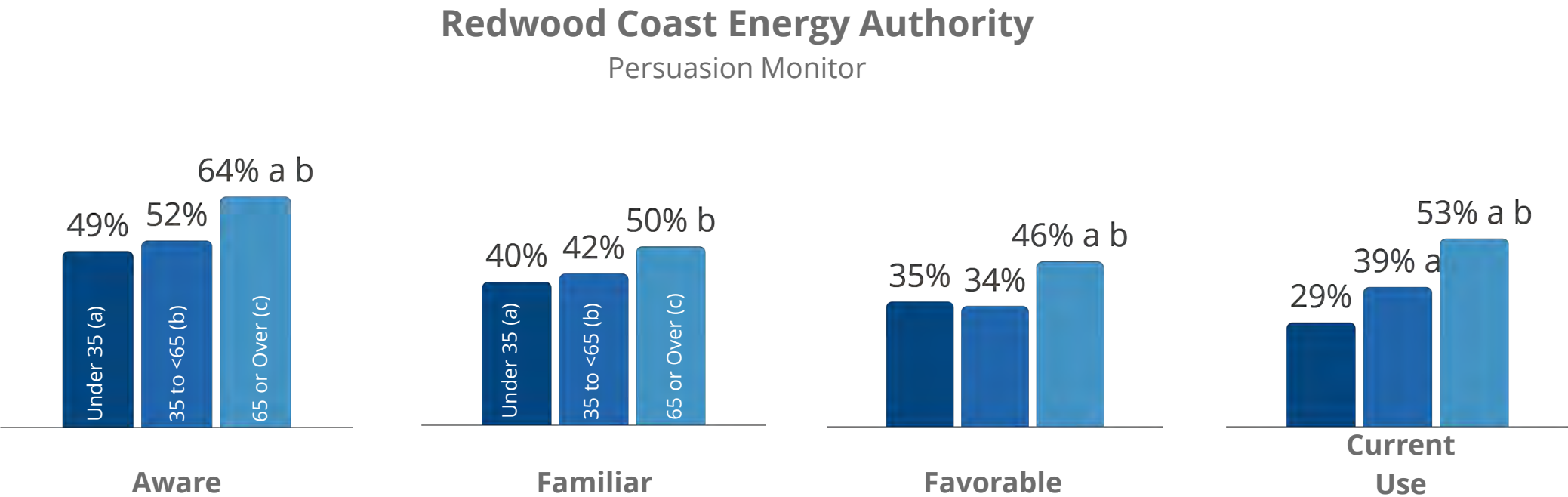


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Persuasion Monitor™- RCEA Across Age Groups

There is a significant positive trend with age across all four metrics. The "65 or Over" group reports the highest levels of Awareness (64%), Familiarity (50%), Favorability (46%), and Current Use (53%). Conversely, the "Under 35" group consistently shows the lowest levels for each of these same metrics, with the "35 to <65" group falling in the middle.

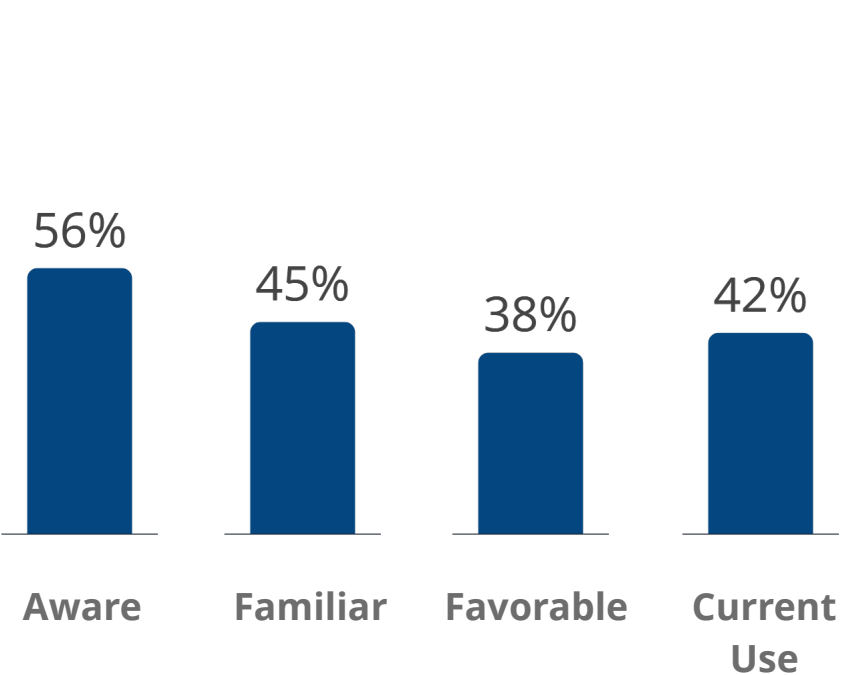


Persuasion Monitor™- Energy Providers in Humboldt County

While PG&E has nearly universal brand awareness at 98%, less than half of Humboldt county residents have a favorable opinion of them. RCEA, however, shows a much healthier conversion rate, with a solid two-thirds of those aware of the brand also holding a favorable opinion.

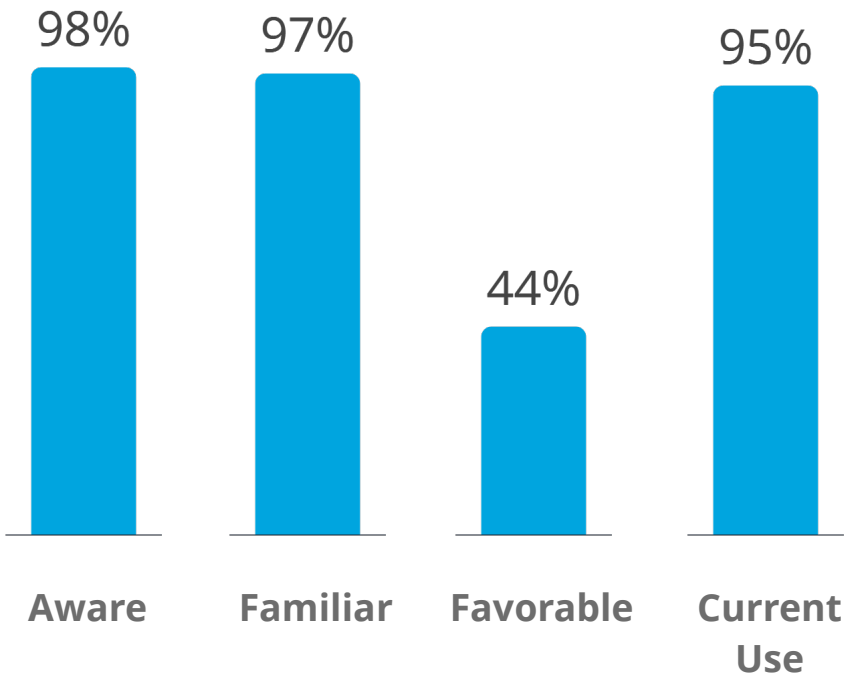
Redwood Coast Energy Authority

Persuasion Monitor



Pacific Gas & Electric

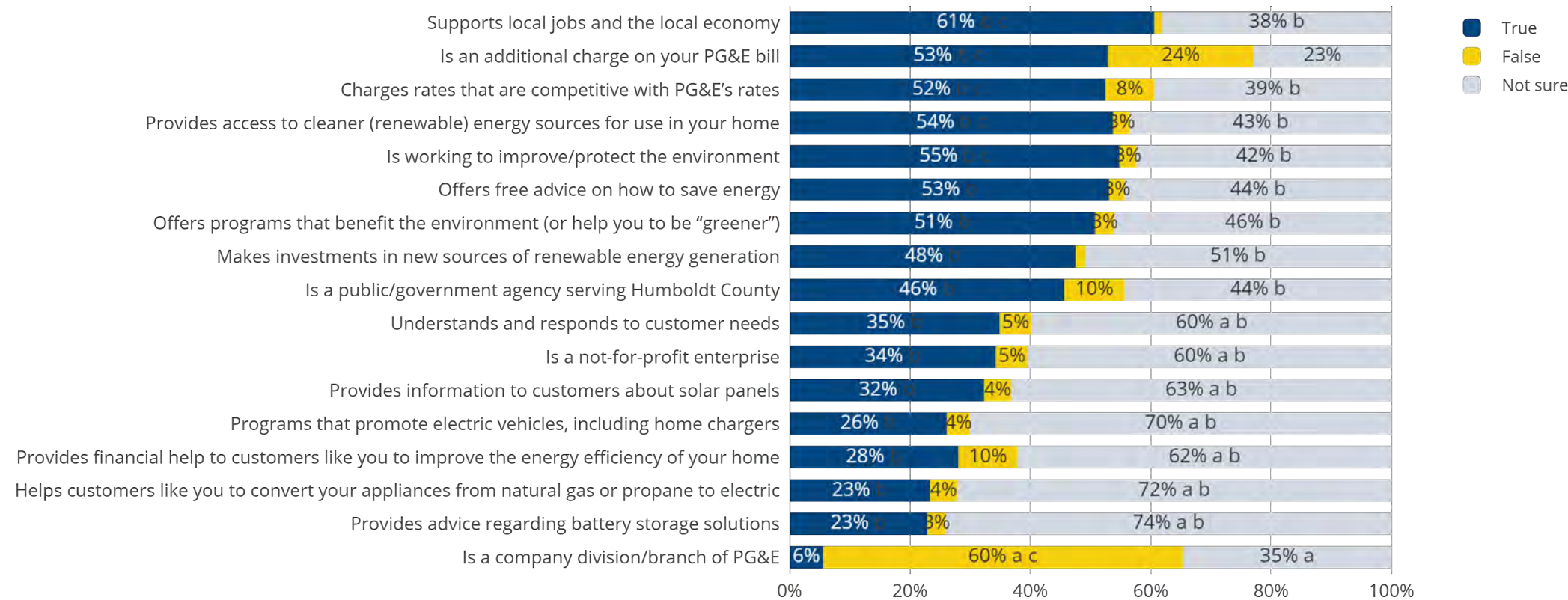
Persuasion Monitor



Perceptions of Redwood Coast Energy Authority

Among residents aware of RCEA, a majority hold positive perceptions, believing it supports local jobs (61%) and provides cleaner energy (54%).

However, 53% of respondents believe RCEA is an additional charge on their bill and 40% are either unsure or incorrectly believe RCEA is a division of PG&E.



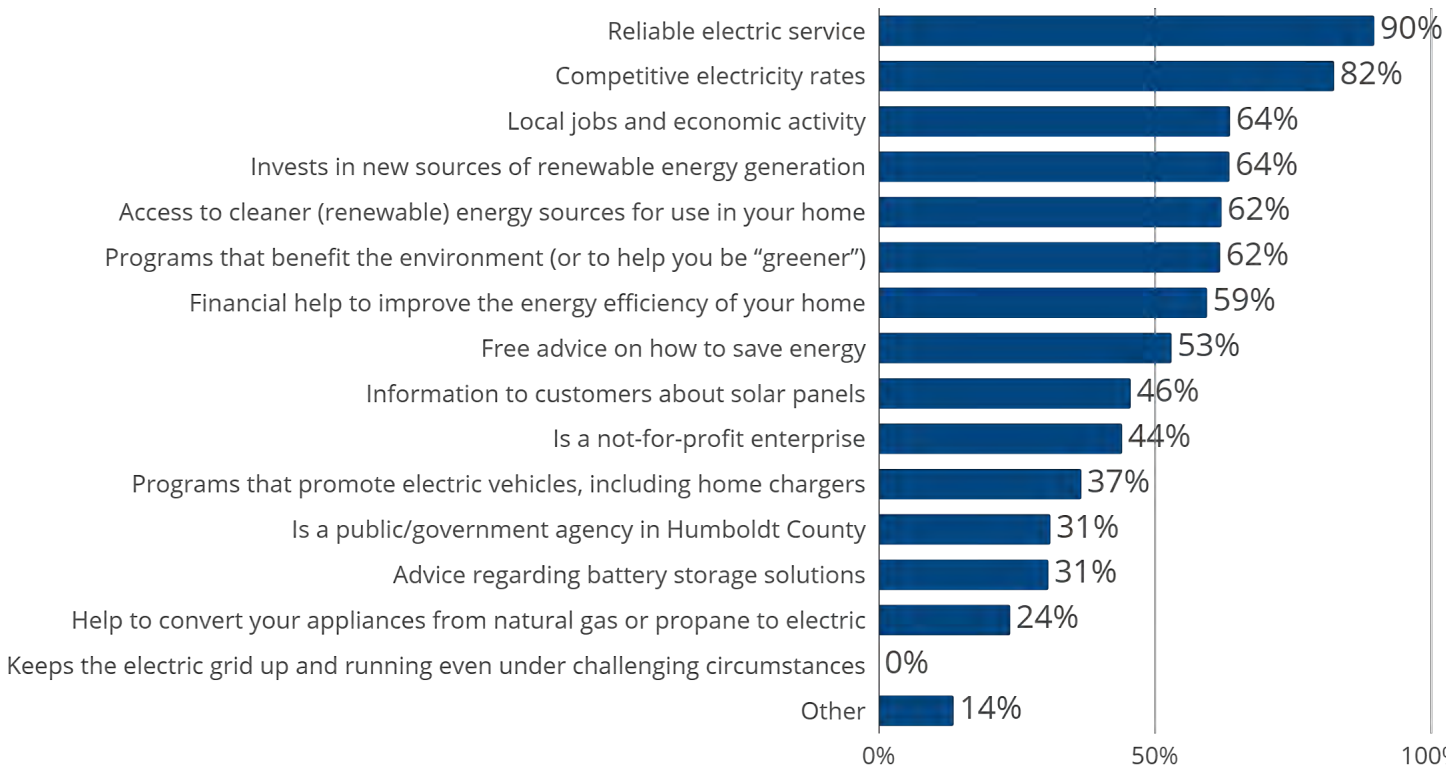
Q9 - For each statement, please indicate if you think it is true or false about Redwood Coast Energy Authority.
 Base: Aware of RCEA (n=470)

Priorities & Attitudes

Resident Priorities

When asked to identify the most important provider priorities, residents select those that align with RCEA’s mission to provide clean, reliable electricity and valuable programs.

The top residential priorities are “reliable electric service” (90%), “competitive rates” (82%) and “investing in renewables” (64%).



Q7a - How important is it to you that the company providing electricity to your home offers each of the benefits listed below?
Base: Total (n=839)

Knowledge of Renewables

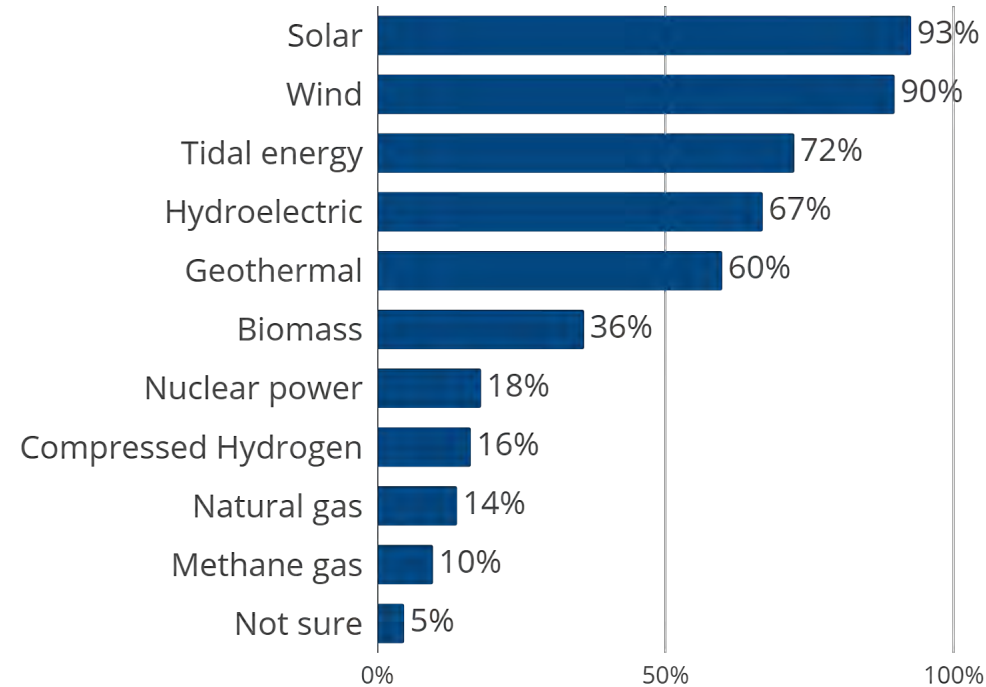
Report Filters

Home Ownership

Age

Bill Assistance

Residents demonstrate strong knowledge of solar (92%) and wind (90%) as renewable energy sources. There is less certainty around other sources like biomass (36%), and some confusion, as 18% incorrectly identified nuclear power as renewable.



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EA2 - To your understanding, which of the following are renewable energy sources?

Base: Total (n=839)

Perception of "Clean" Energy

Report Filters

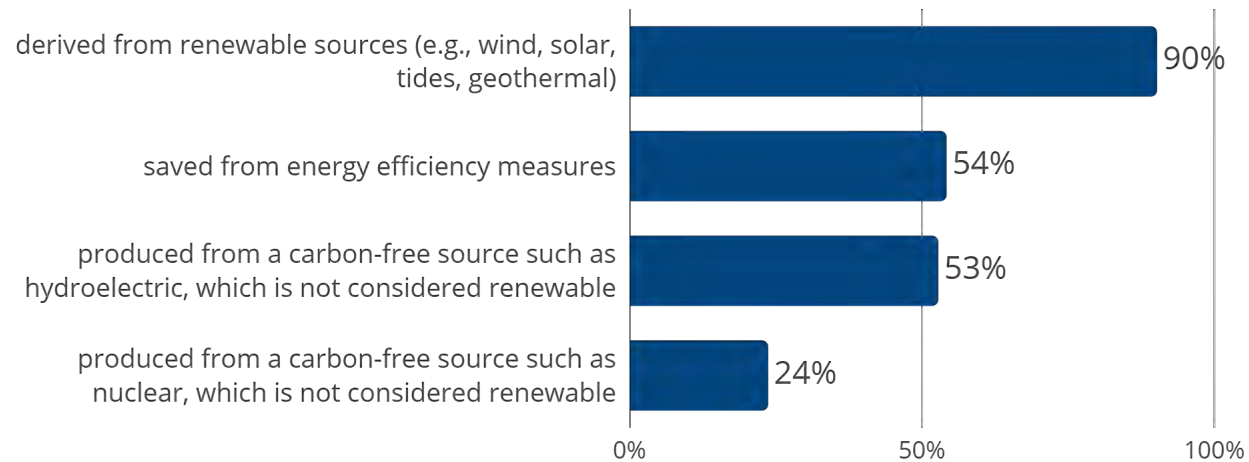
Home Ownership

Age

Bill Assistance

The term "clean energy" is most strongly associated with renewable sources like wind and solar (90%). More than half of respondents also associate the term with energy efficiency measures (54%).

Energy...

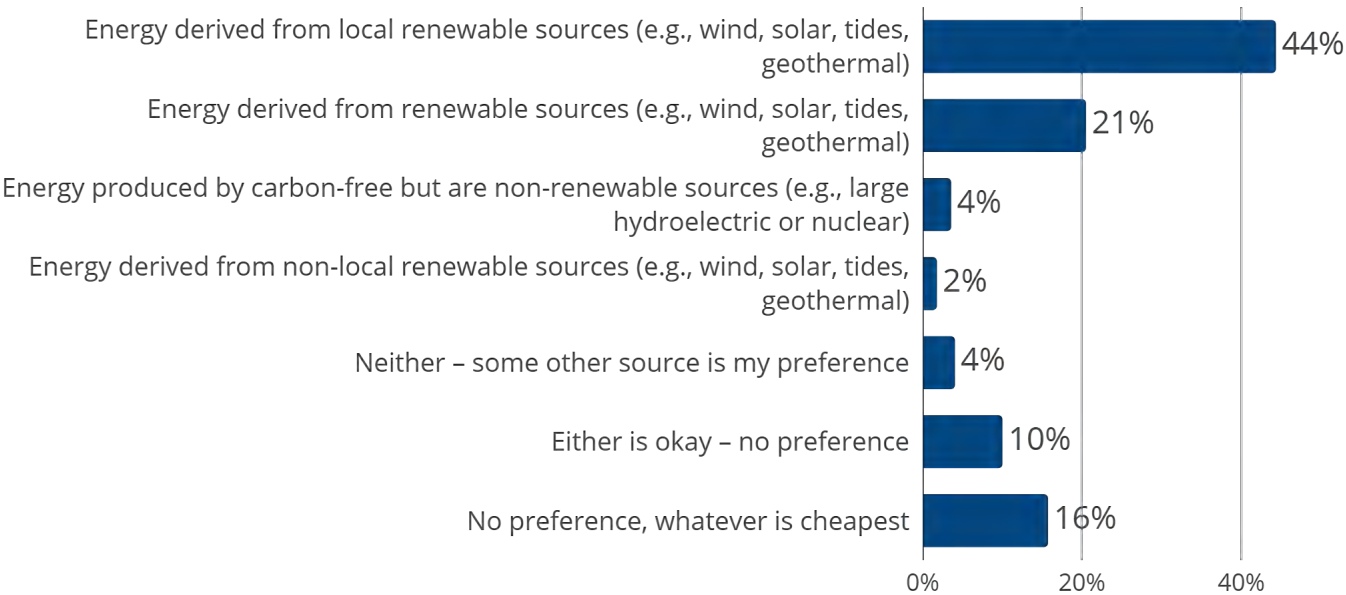


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Ideal Energy Source

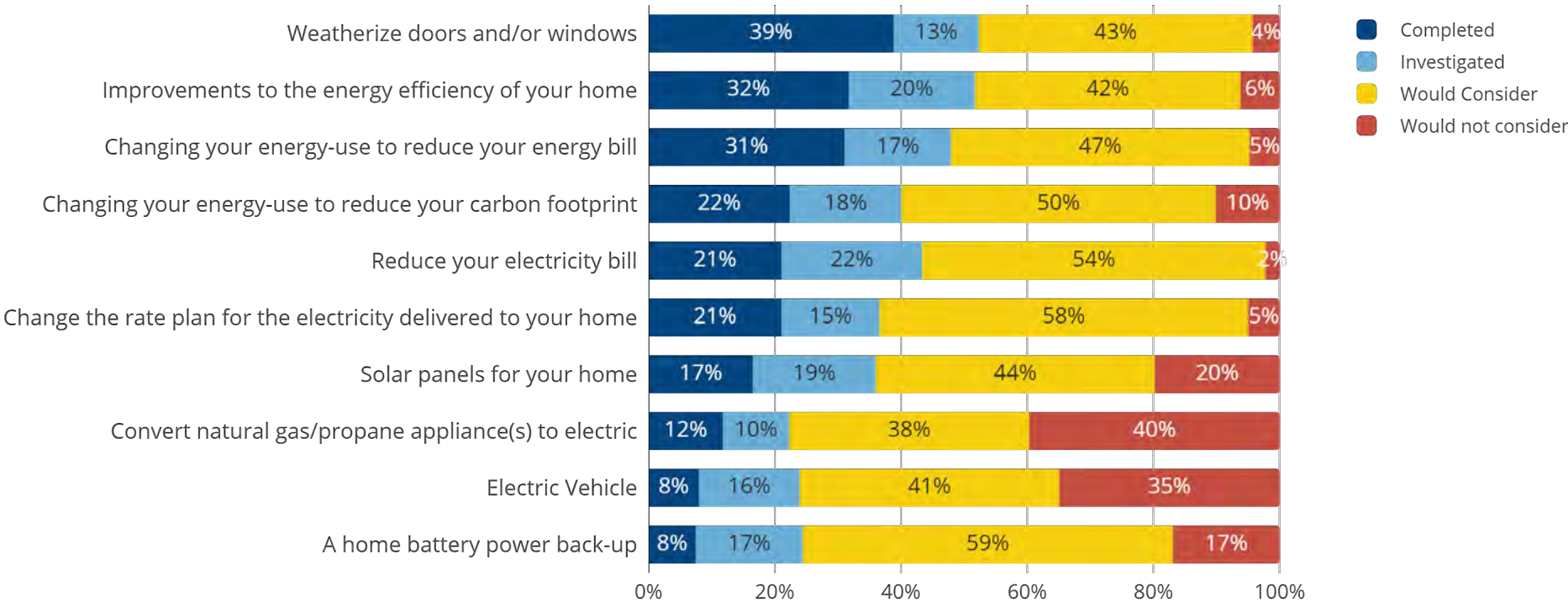
When cost isn't an issue, 44% of people want energy from local, clean sources. This was the most popular choice. Overall, 66% prefer clean energy (from any place), but 16% just want whatever costs the least.



Energy-Related Actions Taken

Weatherizing doors and windows is the most common completed home energy action (39%). A large portion of residents would consider changing their rate plan (58%) or installing a home battery (59%) in the next few years.

- There is a strong reluctance to adopt electrification, evidenced by 40% who are not considering converting their appliances.

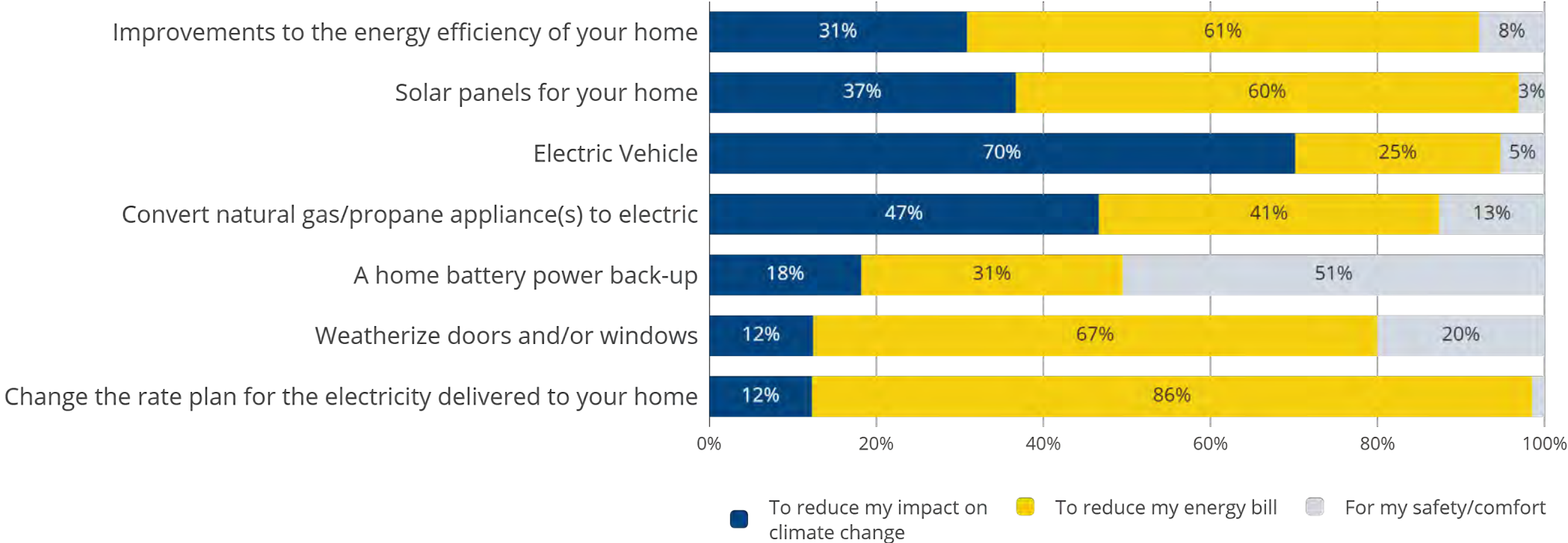


EA9a - Which of the following home energy-related actions have you completed during the past few years, investigated, or that you would consider doing within the next few years?

Base: Total (n=839)

Reasons For Taking Action

For nearly every energy-related action, the primary motivation is to reduce the energy bill. The exceptions are converting to gas appliances to electric and purchasing an EV, where the main driver is to reduce one's impact on climate change (70%).



EA9c - What are the main reasons why you did or would do the following energy related actions?

Base: Total (n=839)

Reasons For Not Taking Action

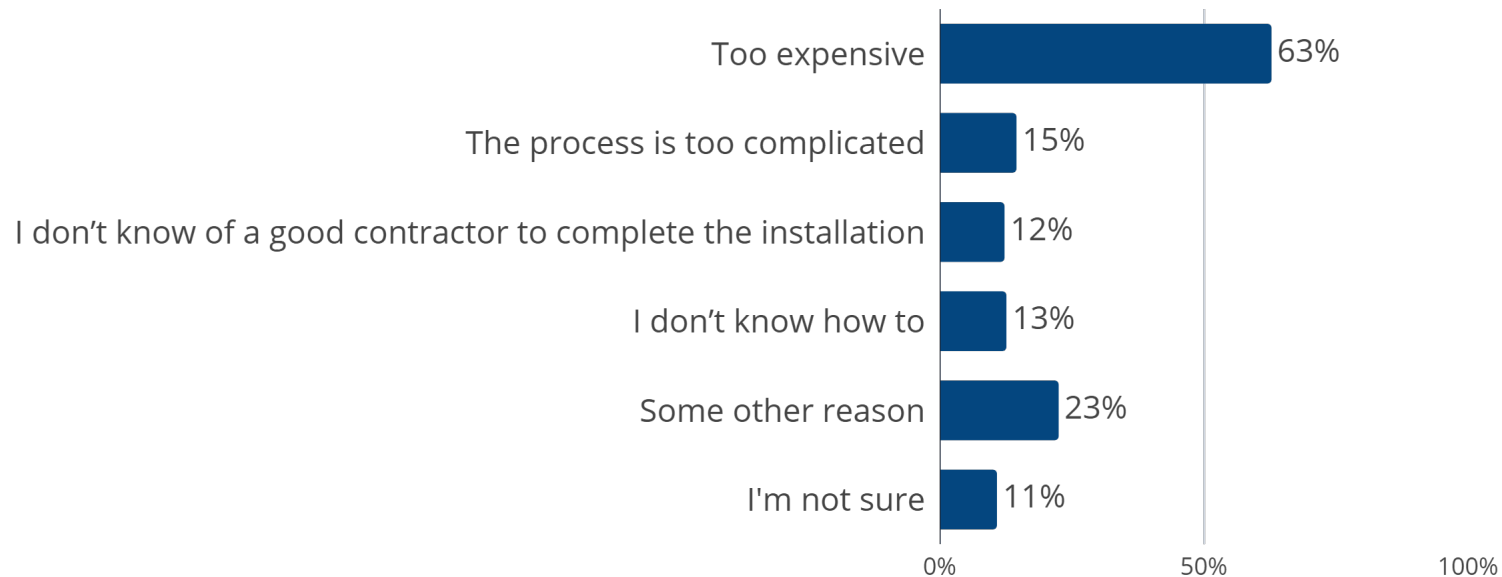
Report Filters

Home Ownership

Age

Bill Assistance

The primary reason residents do not pursue energy-related actions is overwhelmingly cost, with 63% of respondents stating it is "too expensive". Secondary concerns include the complexity of the process (14%) and not knowing a good contractor (12%).



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EA9b - What would you say most prevents or dissuades you from pursuing/investigating the types of actions listed?

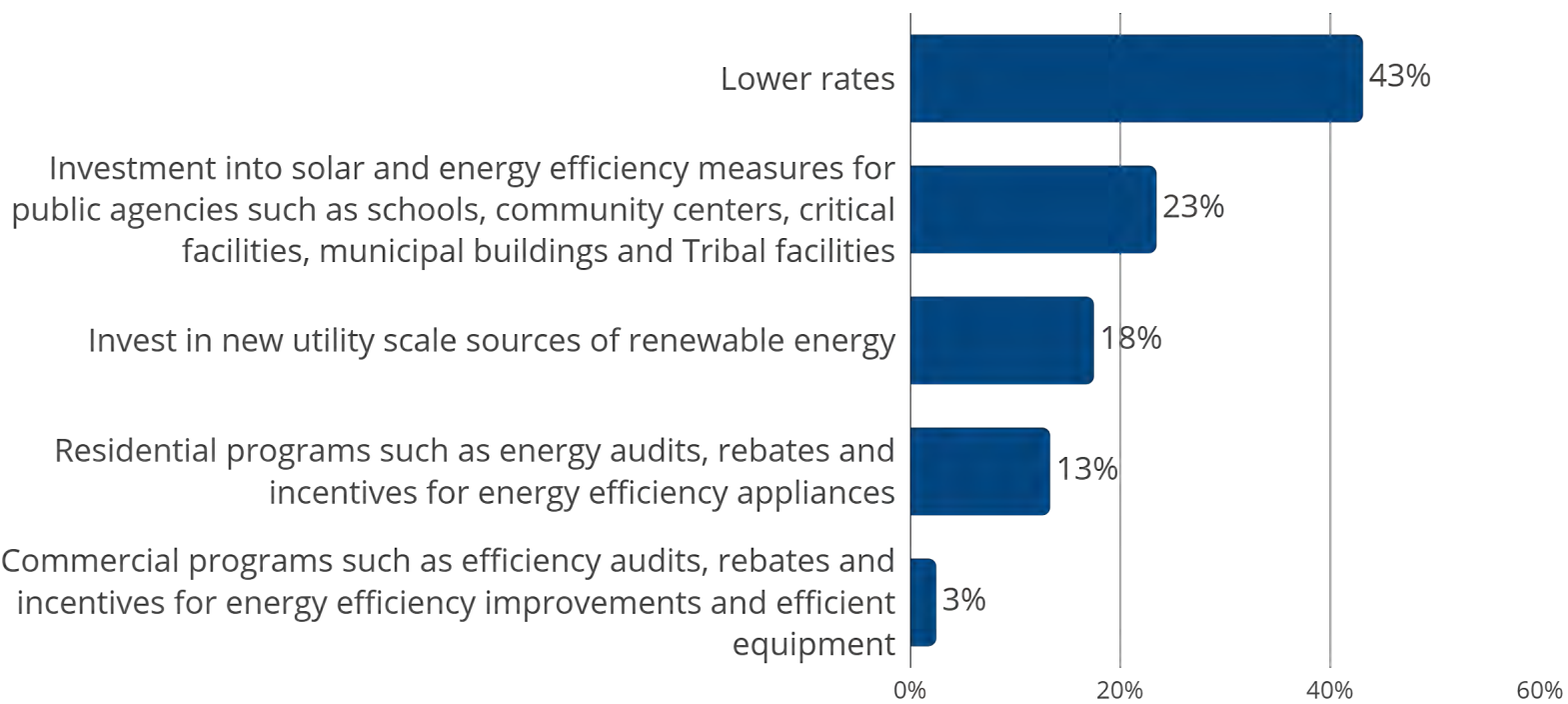
Base: Total (n=839)

Report Filters

- Home Ownership
- Age
- Bill Assistance

Preference in Government Spending

When asked how local government funds for energy should be spent, the top choice for residents is lower rates (43%). This is followed by investments in solar and efficiency for public facilities like schools and community centers (23%).

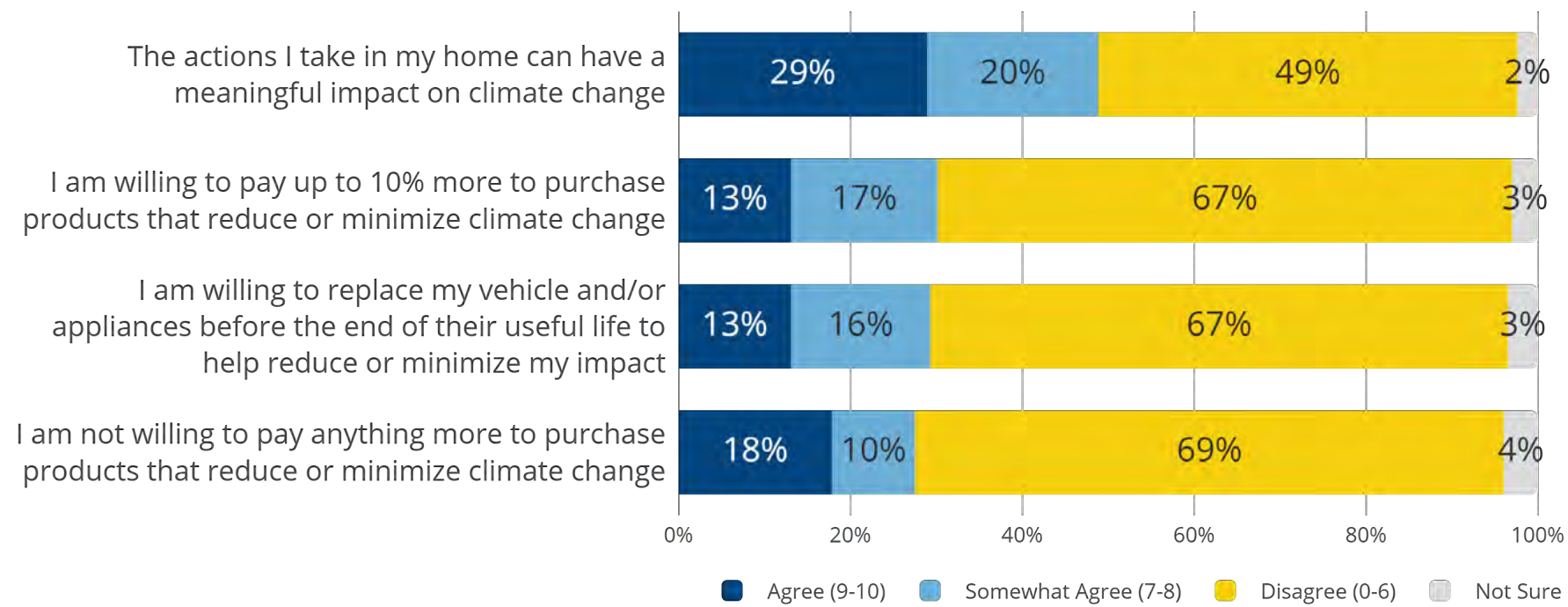


Attitudes Towards Energy-Related Actions

Report Filters

- Home Ownership
- Age
- Bill Assistance

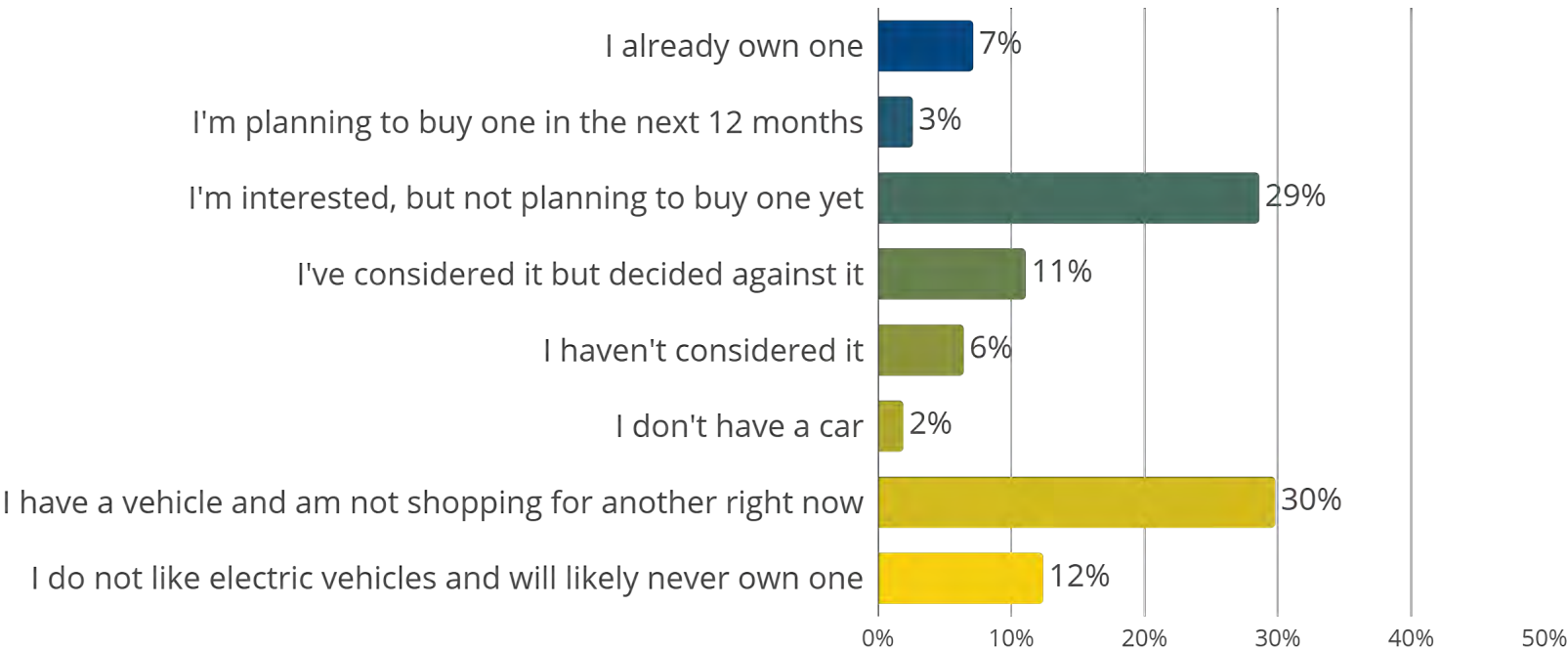
While almost half of residents (49% agree or somewhat agree) feel their personal actions can impact climate change, a strong majority (67%) disagree with paying more for products that help the environment.



Electric Vehicles

Interest in Electric Vehicles

Seven percent of residents already own an EV, while 29% are interested but not yet planning to buy one. A large segment (30%) is not currently in the market for a new vehicle.

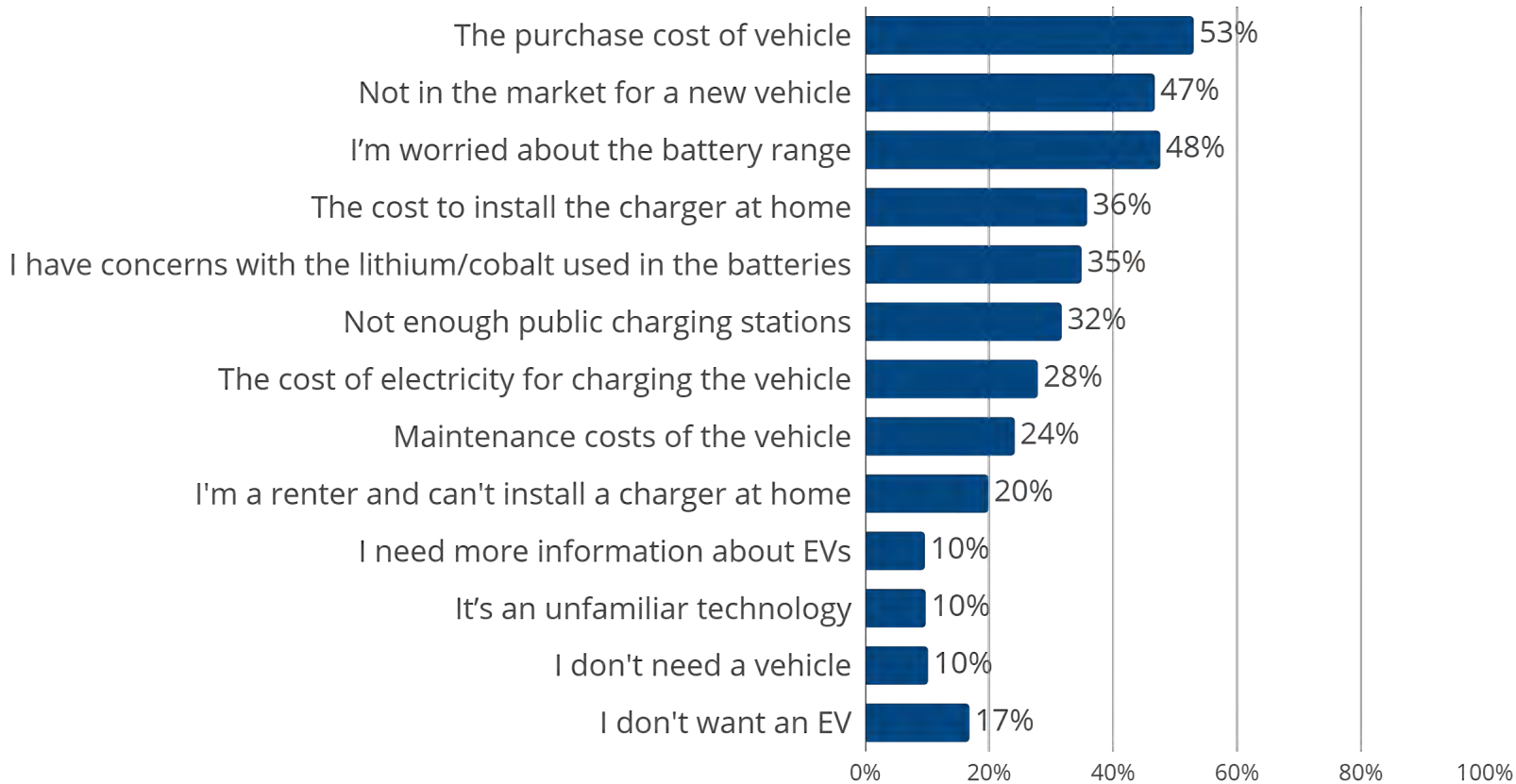


Barriers to EV Adoption

Report Filters

- Home Ownership
- Age
- Bill Assistance

For non-owners, the biggest barriers to purchasing an EV are the high purchase cost (53%), worries about battery range (47%), and the cost to install a home charger (36%).

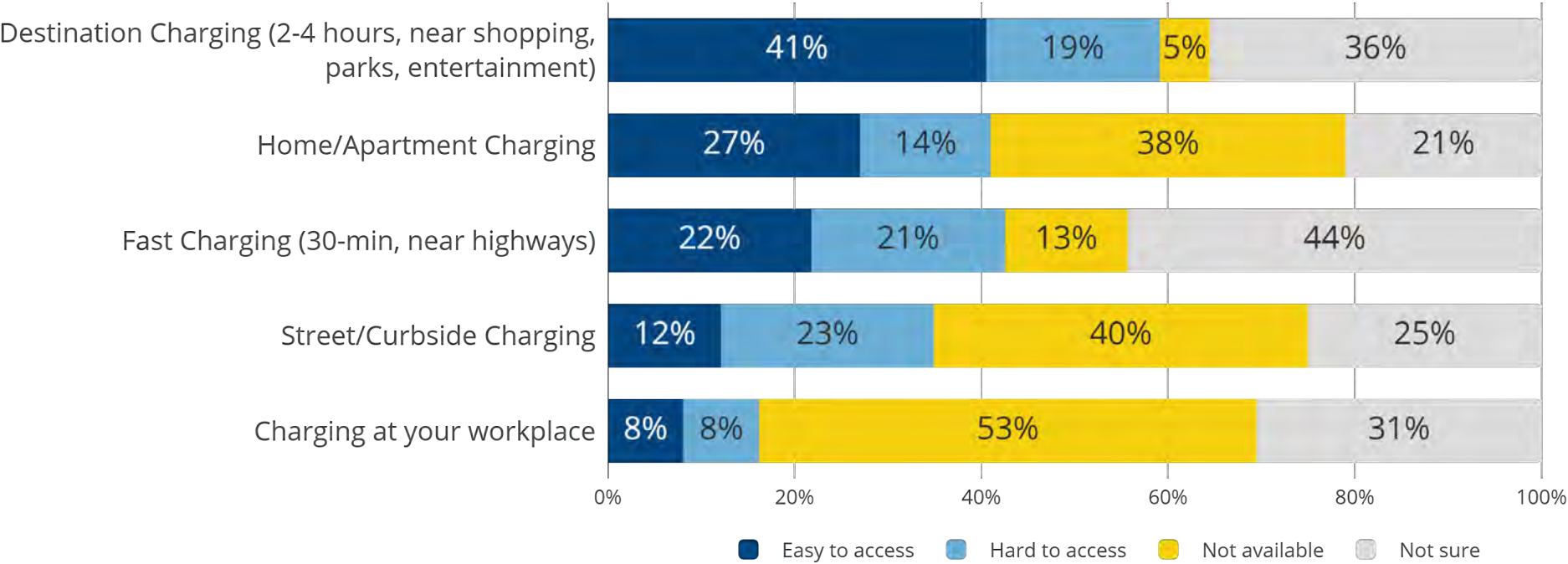


NEV3 - What are the biggest barriers to your purchase or lease of an EV?

Base: Non-EV Owners (n=779)

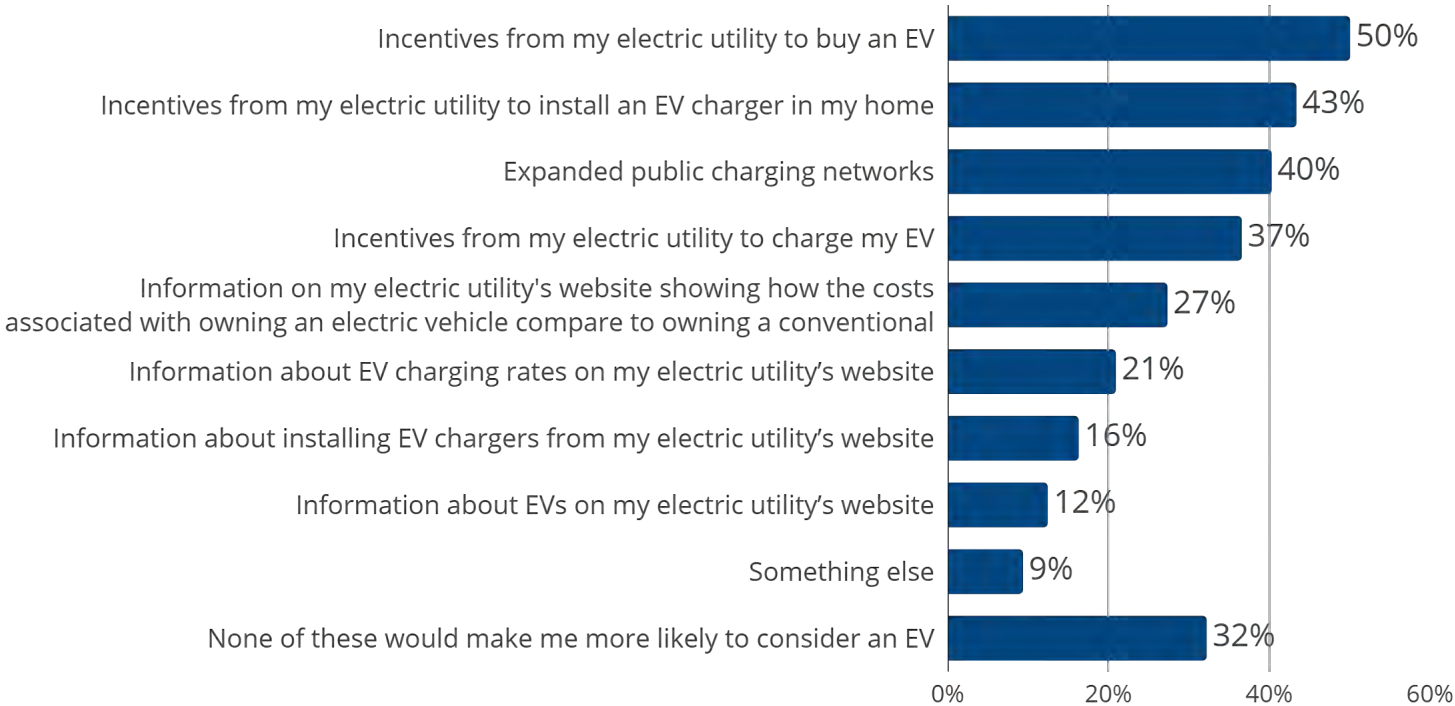
Ease of EV Charging

Residents perceive "Destination Charging" (e.g., near shopping centers) as the easiest to access (41%). Charging at one's workplace is seen as the least available option (53% say not available)



Programs for EV Adoption

Financial incentives are the most effective programs for encouraging EV consideration. Half of the respondents (50%) would be more likely to consider an EV with incentives to buy one, and 43% would be influenced by incentives to install a home charger.



NEV4 - Which of these programs would make you likely to consider an electric vehicle (EV)?

Base: Non-EV Owners (n=779)

Appendix

Participant Profiles - Household Characteristics

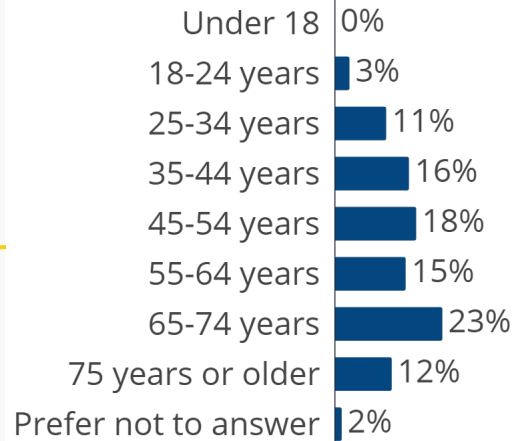
Report Filters

Home Ownership

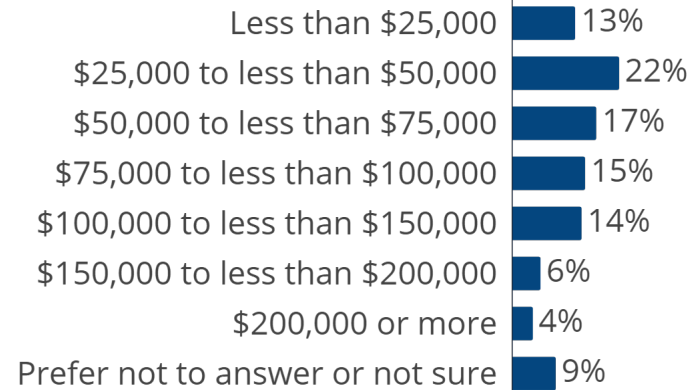
Age

Bill Assistance

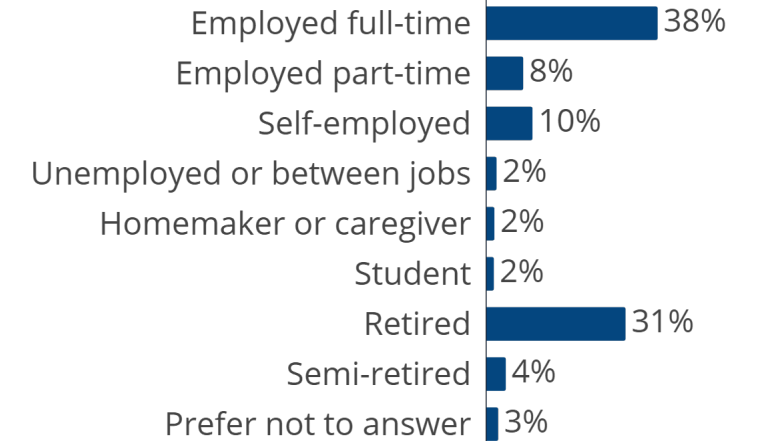
Age



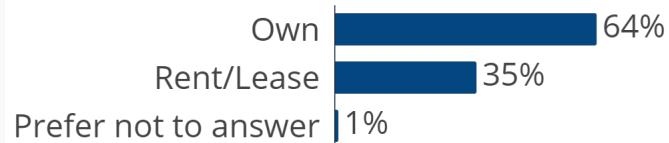
Income



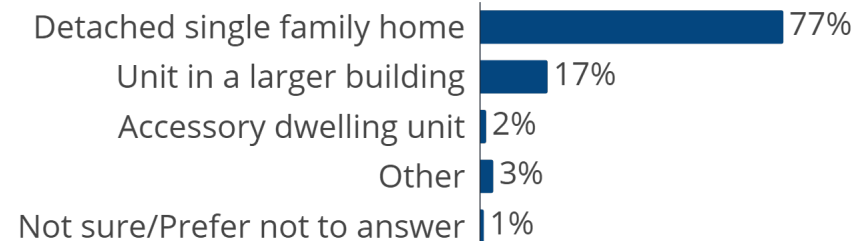
Employment



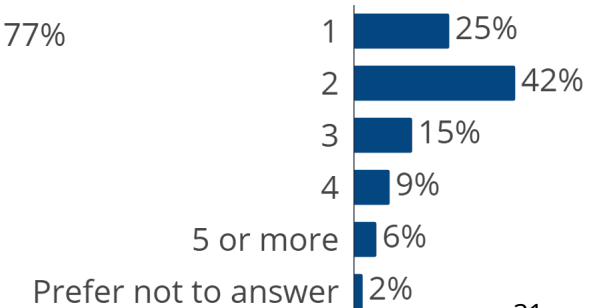
Dwelling Type



Dwelling Type



Household Size



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Next

Base: Total (n=839)

Participant Profiles - Ethnicity

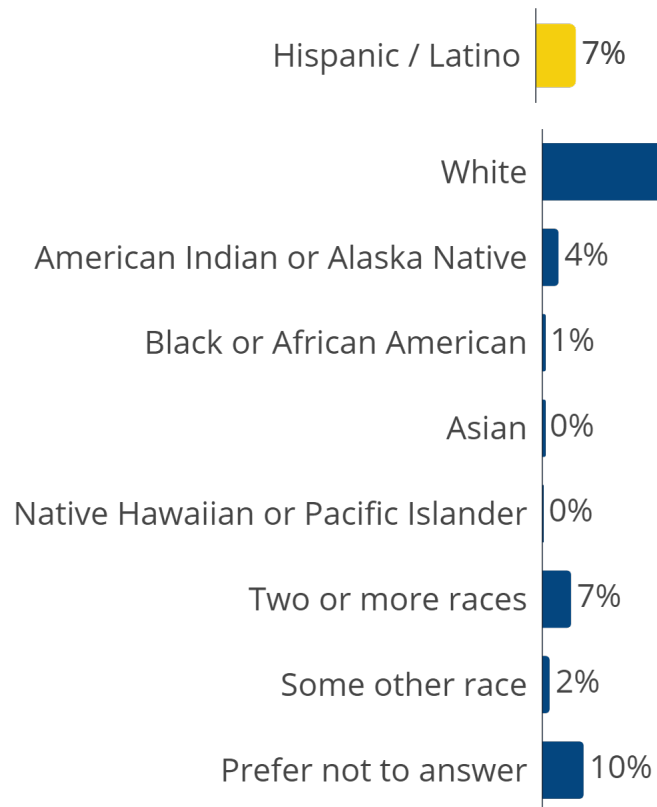
Report Filters

Home Ownership

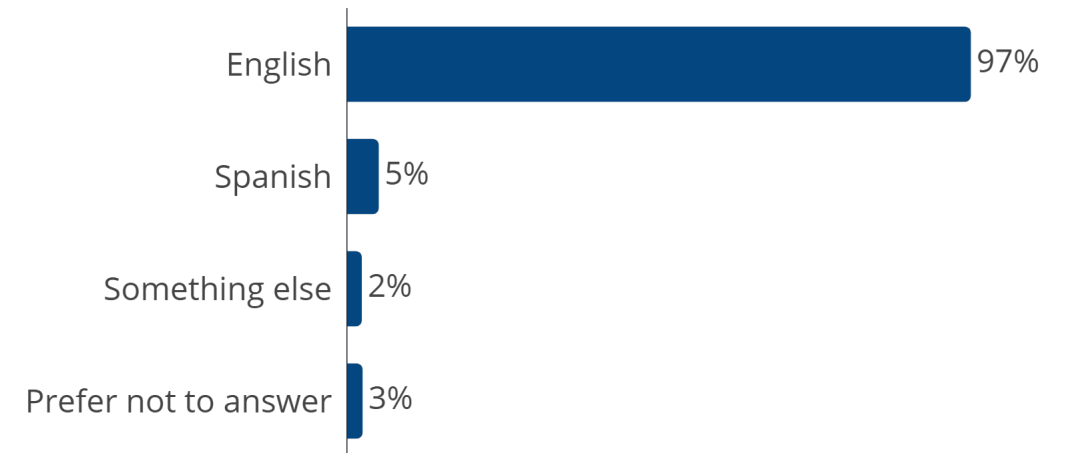
Age

Bill Assistance

Ethnicity



Language Used in Home



Back

Next

Base: Total (n=839)

Participant Profiles - Assistance Programs

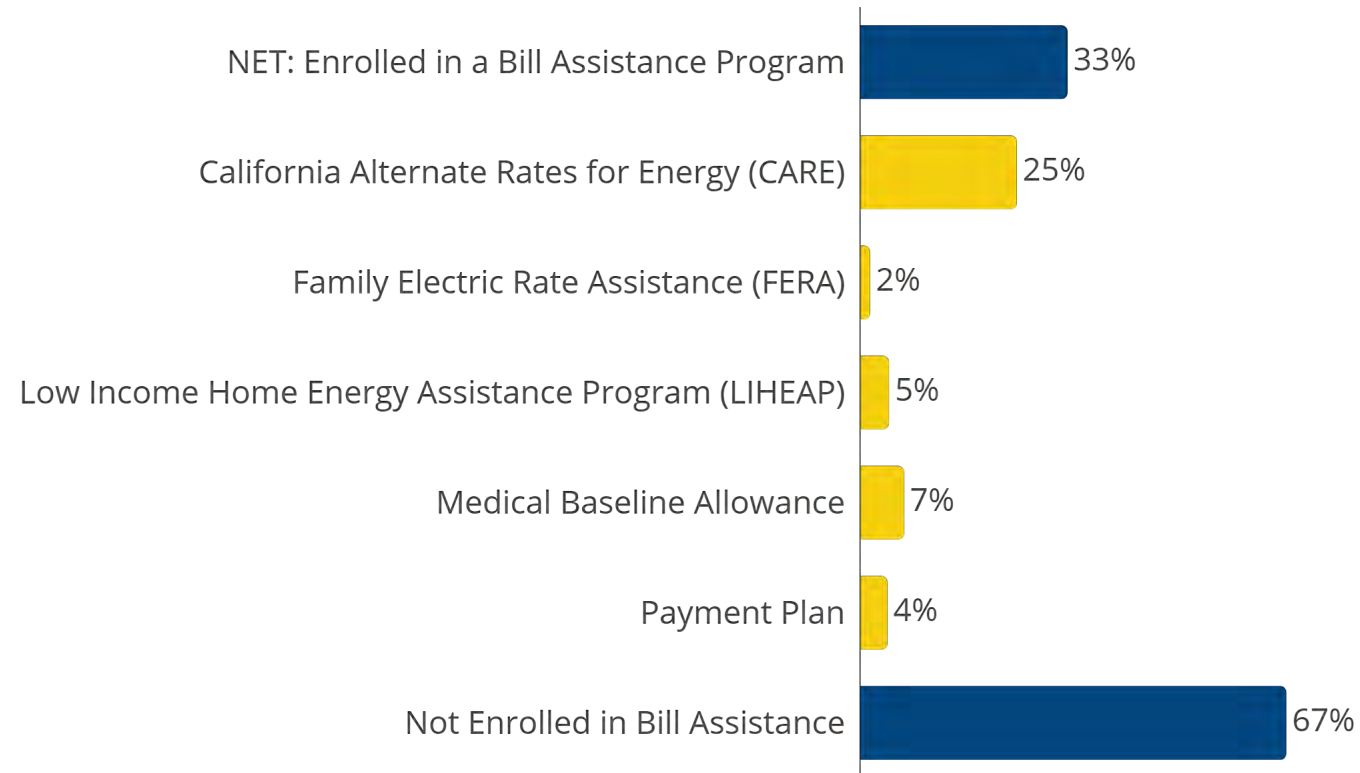
Report Filters

Home Ownership

Age

Bill Assistance

Enrollment in Bill Assistance Programs



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Next

Base: Total (n=839)

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REDWOOD COAST **Energy**Authority

STAFF REPORT Agenda Item # 11.1

AGENDA DATE:	November 24, 2025
TO:	Board of Directors
FROM:	Elizabeth Burks, Executive Director
SUBJECT:	Executive Director's Report

SUMMARY

Executive Director Elizabeth Burks will provide updates on topics as needed.

RECOMMENDED ACTION

None. (Information only.)

ATTACHMENT

Nov-Dec 2025 Community Outreach and Events Summary.

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Redwood Coast Energy Authority – Community Outreach & Events Summary

Each month, RCEA connects with community members across Humboldt County through events, presentations, and outreach efforts that build awareness of our programs and services. This summary provides a snapshot of our outreach reach, engagement highlights, and upcoming opportunities to connect with the community.

November 2025 AT A GLANCE

4 Community Events

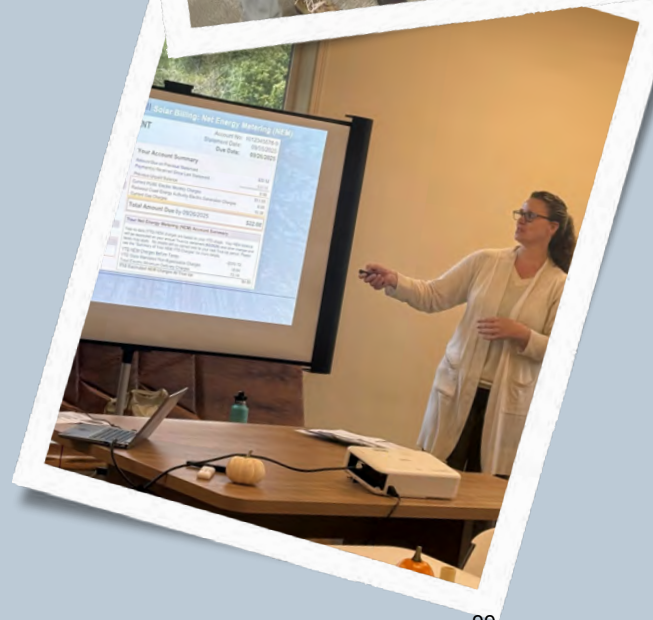
Staffed a table at the Jefferson Center during the Family Resource Center food distribution event. Also attended Chamber of Commerce Mixers in 3 cities.

5 Presentations

Completed a total of 4 presentations for the Yurok Tribe Housing Authority over the last two months to help tenants understand Net Energy Metering billing and convey RCEAs resources.

180 Engagements

Attendees of the presentation at Cal Poly Humboldt State University's OLLI program had good questions about safety and incentives for battery storage systems and expressed interest in solar systems.



Past Events

November 2025

- CalPoly Humboldt State University - OLLI Brown Bag Series Presentation, November 3
- Yurok Tribe Housing Authority Presentations for Tenants in Arcata, November 18
- Freshwater Grange Community Wide Presentation, November 14
- Humboldt Grange's Third Thursday Speaker Series, November 20
- Jefferson Center Family Resource Center food distribution tabling event, November 15
- Chamber of Commerce Mixers in Fortuna, McKinleyville and Eureka



Upcoming Events

December 2025

- Presentation at the Healy Senior Center in Redway, December 2
- Eureka Chamber Mixer, Dick Taylor Chocolate, December 18

