



REDWOOD COAST
Energy Authority



Demand Response Webinar

Learn how to adjust your energy use and save or earn money!

Wednesday, August 16, 2023 - 6:30-8:00 p.m.
ZOOM Link

What is Demand Response?

Demand Response programs let residents and businesses actively manage energy usage, and save or earn money.

Learn more about the Demand Response providers on the Redwood Coast Energy Authority's (RCEA) referral list, including CPower, Enersponse, and Olivine, and find a provider that best fit your needs.

Benefits of Demand Response

- **Save money or earn incentives or credits** on your energy bills by reducing your energy usage when called upon.
- **Help the environment.** By reducing energy use, you are helping to reduce greenhouse gas emissions.
- **Help with grid reliability.** By reducing energy when responding to real-time demand response calls, you are helping to relieve grid stress and minimize the risk of blackouts or disruptions.
- **Join a community of individuals** actively working towards a more efficient and resilient energy system.



These providers are registered with the California Public Utilities Commission (CPUC) as Demand Response Providers.

Learn more and find Zoom information at [RedwoodEnergy.org/events](https://redwoodenergy.org/events), call (707) 269-1700 or visit <https://redwoodenergy.org/rceas-demand-response-provider-referral-list/>



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