



Certify & Amplify Virtual Workshop

November 2, 2021

10:00 - 11:30 a.m.

RCEA is hosting a free webinar to introduce local businesses to benefits and opportunities available through California Public Utilities Commission's Supplier Diversity program.

Small
diverse
businesses who
certify have special
access to multimillion
\$ contract
opportunities with
utilities, large and
small, across the
State

If you are a small diverse business owner, we want to help you certify in the California Public Utilities Commission's (CPUC's) Supplier Diversity program and amplify your business opportunities throughout the state. Register [on our website](#) to learn about the benefits and opportunities available through this certification and how to access California's multimillion-dollar utility contracting clearinghouse.

Commonly referred to as "Supplier Diversity," [General Order \(GO\) 156](#) is a statewide program that encourages utilities to prioritize contracts and subcontracts from businesses that meet diversity qualifications. To qualify, businesses must be 51% woman-owned; minority-owned; lesbian, gay, bisexual, transgender (LGBT)-owned; or disabled veteran-owned enterprises. After being certified as a diverse supplier, qualified businesses are listed in the CPUC's [Clearinghouse](#), which utilities can then access for their contracting needs and to meet their contracting quotas.

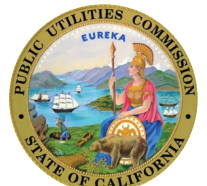
The COVID-19 pandemic has squeezed our local businesses into even more competitive environments and tighter margins, making Supplier Diversity certification another way to get local businesses noticed and ensure that they stand out among the competition.

RCEA wants to make sure that businesses in our communities are aware of this program, know how to qualify for the Clearinghouse, and get their questions answered by our **guest speakers from the California Public Utilities Commission, Pacific Gas & Electric, and a local business like themselves.**

For more information and to register:

www.RedwoodEnergy.org/events

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Traducción estará disponible. Los detalles se proporcionarán con el registro.